



**B1-AKT /
IMPACT REPORT**

IMPACT REPORT 2015-2020 B1-AKT

www.b1-akt.com



CONTACT

B1-AKT Communication & Sustainable Strategies
SAS au capital de 1000 € inscrite au RCS de Paris,
N° SIRET 801739970.00011, NAF 7022 Z
N°TVA intracom : FR 65 801739970,
Organisme de formation enregistré auprès de la Préfecture de Région d'Ile
de France – (DIRECCTE) N° 11 7552093 75
Datadock certified

SAS B1-AKT
23-25 rue Jean-Jacques Rousseau,
75001 Paris
<http://www.B1-AKT.com>

Mail : contact@b1-akt.com



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IMPACT REPORT 2019

Welcome to the **Impact Report for B1-AKT**. This report brings together and describes the many **positive changes** that we bring about for the **people, enterprises, and communities** that we touched in France and overseas.

We recognize that to be a **sustainable** enterprise we must also be an effective one; continuing to create social value for our many stakeholders and adequately communicating this value to all.

B1-AKT already gathers a range of **qualitative and quantitative performance** information. This includes internal monitoring data as well as external evaluation evidence. This ensures that the progress of each project, service, and programs can be systematically tracked and that performance can be routinely reported to our stakeholders using agreed Key Performance Indicators (KPIs).

We also recognize the importance of having an **outcomes focus**; articulating clearly the changes that we seek to bring about and then counting what really matters in this respect. This is the essence of our growing interest in the field of **social impact measurement**.

In recent years we have diversified our activities and our services. We are aware of the **economic and social impact** but recognize the need to systematically gather and share this evidence with others.

Against a backdrop of continuing economic turbulence and public sector austerity, we were therefore able to bring forward a range of programs that were **designed to achieve significant economic and social impact**. This report takes stock of our work and its impacts during 2014 until today. It describes the ways that we **brought about change** and uses relevant evidence to illustrate our **main achievements**.

The report is intended for our **staff teams, local and international partners, and numerous other stakeholders** who share an interest in our work. We hope that you enjoy reading the report and that it adequately conveys the **incredible contribution** that everyone at the **B1-AKT** made towards achieving our **sustainable impact**.

“The report has been written to shine a light on the most **significant impacts** created by B1-AKT for five years. It explores our **impact on people, enterprises, communities, and on a national and international stage**. This document is intended to **bring together the evidence that we collect and to report on it in a clear and accessible way**”.

B1-AKT Team

IMPACT!

"You cannot get through a single day without having an **impact** on the world around you. What you do makes a difference, and you have to decide what kind of **difference you want to make**". Jane Goodall.

When a business or project is based in a community it makes an impact on that community. Social impact is about making sure that's as positive as it can be and reduces the negative impacts that a project might have.

What do we mean by Impact?

The word **impact** can be replaced with words like '**change**', '**effect**', '**outcome**', '**benefit**' and '**result**', but they all largely mean the same thing. Your impact may be the difference that you make to those who directly use your service, to those in the local community more generally, or to wider society. The impact you highlight can be wide ranging and can affect many aspects of people's lives.

A vision re-conceptualizes the future, connects the previously unconnected dream. It fires the imagination and opens the mind to new concepts and ideas.

A Vision is a foresight with a proactive understanding of cause and effect, not reactive sight: A vision is a future state of being. It is a clear choice among future scenarios to promote certain behavior.

The "**aha**" **vision** is an "entrepreneurial" attribute; the ability to envision a solution to a perceived or not-yet-perceived need.

A **visionary mind** has the ability to think the past, perceive what is now and foresee the future. Maybe it is about shaping an idea that comes with a commitment to push it through - personal dynamics and guts, determination and single-mindedness.

The vision if understood in this **perspective becomes an achievable reality** and a comprehensible dream beyond words. A good vision statement either for personal development, business growth, or societal progress, should motivate us continually to "reach [just] beyond our grasp" -- in the pursuit of longer-term goals to be realized through **achievement of nearer-term objectives**, against which our performance can be measured and reported to those who care to know.

A vision is never "achieved" in the sense of being "completed" (with nothing more to be done) -- not in any number of years or even lifetimes. A vision statement describes a journey rather than a destination...

MAKING THE CHANGE HAPPEN

B1-AKT creates **impact** in many ways. We support national outcomes which aim to make France a better place to live and a more prosperous and successful country.

B1-AKT enables a **network of global shapers, driving dialogue, action and implementing change**. We are passionate change makers and our actions are based on collective Intelligence and collaborations worldwide. We bring **together diverse stakeholders** that represent diverse communities, (civil society), academic institutions, private and state institutions, entrepreneurs and investors who are **co-creating** an enabling environment to develop **tangible and sustainable solutions**, responding to multidimensional challenges, helping in effect to **build more inclusive communities**.

National Outcomes:

- We live in well-designed, sustainable places
- Our services are high quality, continually improving, efficient and responsive to local people's needs and businesses.
- We have tackled the significant inequalities in French society.
- We realize our full economic potential with more and better employment opportunities for our people.
- We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others.

We **build capacity** in French and International communities, we **support economic growth** through **business support and services**, we assist individuals to gain employment and we **exert influence internationally** for the benefit of France.

We generate and amplify our local impacts to contribute towards the French Government's National Outcome.

On short:

- Strengthening communities (Sustainable Communities and Intercultural Dialogue)
- Supporting individuals (Entrepreneurship & Mentorship)
- Growing enterprises (Sustainable Strategies of Development and Tailored Services)
- Achieving international Influence (OGP and Policy Making, Crafting new positive narratives)
- Transnational cooperation (Good practices exchange, Research & Network aggregation)



1. ABOUT US

B1-AKT is an organisation with a proud history and pioneering spirit. We have remained true to our core purpose, while continually extending our **reach, influence, and impact**.

For more than five years, B1-AKT has worked to bring a **business perspective** to the achievement of social and economic objectives. From relatively modest beginnings, we have steadily grown our impact across France and internationally.

We are implementing Sustainable Strategies, Paragon Communication Solutions and Innovative Labs. **B1-AKT enables a network of global shapers, driving dialogue, action and implementing change.** We work with companies, institutions and political parties to develop strategic responses as to maximize their impact through **sustainable solutions & ecosystems**.

At B1-AKT we implement sustainable development and solutions, create long-term, global change, by using **innovative tools** and **sustainable strategies** to get there.

Simply put, with us, **innovation is finding and applying new approaches** to address existing problems or serve unmet needs. From a development perspective, we provide innovations as new solutions with the transformative ability **to accelerate positive impact**.

"We are inspiring leaders working to create transformational change.

Our work is diverse. Our approach transnational. Our goals are unique.

But we stand united in our purpose: build a brighter and sustainable future".

VALUES

“Our work is based on the values of **democracy, diversity, trust, freedom and solidarity**.”

These values are the cornerstones of our societies and of the interdependence between countries in Europe. Underneath all of this lies the power of sustainability & communication”.

Values: Social entrepreneurship and sustainability//hybrid identity// global citizenship// intercultural dialogue// transnational frameworks.

FOUNDERS

16 years+ of initiating and delivering sustained results and effective change.

Co-evolutionary Leadership//Win Cube//Social Design//Axiological

Action//Holonomic(s) Approach//Transition Design//Humanistic Management//

Laura Petrache

- Head of innovation department B1-AKT – Founder of
Migrant Integration Lab / Visionary Entrepreneur// Global Sustainable Leader// Change Maker.



Involved in the world of politics Laura is very active in supporting and advising political figures as senior political adviser. Her life and background are international, her experiences intercultural, her sharp and agile thinking is able to adapt both “in” and “out” of the box.

With more than 16 years of experience as leading intercultural expert, she brings a wealth of experience and insight to several peacekeeping missions and she continues to help determine the overall strategy and direction of AKT AS 1- Leading Intercultural Training Institute that she created. She believes that a **cultural “hybrid identity” is a sustainable key of social development.**

Laura is cultivation a thriving **ecosystem for social innovation** and more sustainable, equitable, and inclusive communities. “Trans-nationally, trans-lingually and trans-culturally” are the key words she uses for a “sustainable future”.

Laura also strongly believes that creativity drives innovation, innovation drives entrepreneurship, and **entrepreneurship drives sustained economic growth.**

Being an Intercultural Mediator, a Fellow, a Change Maker and Mentor is what she does best. As mentor, she cares about the future of democracy and the wellbeing of generations to come, helping young people believe in themselves and their abilities to improve the world, as to create **positive social impact.**

As a fellow for the Change Makers Alliance, Laura shares Humanity and builds a better world!

Yannick Le Guern - President of B1-AKT – Co-founder of Migrant

Integration Lab / Innovative Entrepreneur // Global Shaper // Internationally Experienced.

Yannick Le Guern, President and Founder of the company B1-AKT Leading Sustainable Strategies and Paragon Communication offers an example of today's **global sustainable leader & change maker**: internationally experienced with the ability to turn experience into value creating **opportunities that serve both his organizations and the world.**

Yannick studied at the renowned University of Paris IX Dauphines where he obtained a PHD in Strategic Management and Organizational Sociology. Actively involved in global sustainability, public **policy implementation and politics** he started his career during, Jospin Government, as high leading technical advisor.

A few years later, he participated in the strategic reorientation of the renowned Advancia-Novancia Business School and created a Master's degree in Entrepreneurship. Already concerned by the will to **develop sustainable projects**, he introduced in France the new concepts on the responsible, social and **sustainable entrepreneurship.**

Presently, Yannick continues his activity as lecturer concerning entrepreneurship, complex projects steering, public policy implementation, leading and strategic management. His focus would eventually shift towards creating strategies for sustainable leadership that also addressed pressing human problems. He recently launched an **unparalleled network for global sustainable change** the "Global sustainable leaders' network" together with other sustainable and change actors.



2. IMPACTING ON INDIVIDUALS

B1-AKT recognizes the **important economic contribution that can be made by all citizens**. We work with individuals across the country – typically from **disadvantaged communities and vulnerable groups** – to help unlock their potential and to ensure that they **achieve their full potential**.

“Many European organizations have started looking at **design tools to solve societal challenges** such as integration of new migrant intakes. The solutions range from creating products, services, and toolkits to education and training.

Fortunately, we are beginning to see a great deal of adaptation of **human-centered methods** into political and societal problems, and the expansion of **design tools** is growing from the private and NGO sector wider to the realm of bigger organizations involving policymakers.

From collective short-term initiatives and think-tank like workshops, there is a growing interest by the in-house team to look at the challenge as change management and seek uses for **design thinking** techniques.

Having adopted design thinking Migrant Integration Lab- Sustainable Solutions is looking into capturing innovation, this way we **promote and share creativity** as to amplify good practices that already exist, to connect good ideas to resources, and draw expertise from private and academic sectors.” MIL CEO Laura Petrache

CASE STUDY: MIGRANT INTEGRATION LAB / A GLOBAL DEVICE OF MIGRANTS SUSTAINABLE INTEGRATION

The “**Migrant Integration Lab**” device **designed and implemented** by B1-AKT is based on the elaboration of:

1.A Global Ecosystem regrouping National and International actors, Stakeholders, Institutions working on Sustainable integration issues

2.A Global Process of Newcomers Integration:

This is achieved by Training and Capacity building and/or reinforcement via LABS, based on 4 simultaneous PILLARS:

- Linguistic (social & cultural) pillar
- Economic integration (“job targeting” & “entrepreneurship” mentoring) pillar
- Civism (citizenship) pillar
- Intercultural dialogue (sustainable communities, arts& hybrid identity) pillar

3.The Training Methodology for newcomers and targeted public, but also for the main stakeholders at national level

4. A European Network as to permit good practices exchange and enable transnational Cooperation.

In few words: We empower migrants and facilitate integration by acquisition and/or development of skills. We enhance capacity-building for migrants by means of training and labs. We develop work insertion and help elaborate livelihood, entrepreneurial, cultural projects. We develop Sustainable learning and Sustainable Communities, as well as Gender Equality.

Our Labs are based on **transnational frameworks** that are giving policymakers a new lens with which to develop innovative public programs, and public-private partnerships across borders. And because of the economic implications of transnationalism, it **provides opportunities for businesses, social entrepreneurs, and governments.**

Public: Refugees, humanitarian entrants, family reunification cases, skilled migrants, ethnic minorities, marriage migrants, immigrants and temporary foreign workers, refugees, demoralized and disenfranchised groups (reintegration) , unemployed nationals, 2nd & 3rd generation of migrants, newcomers.

Training and Capacity Building//Successfully manage migrant integration: NGO's, Institutions and organizations working on Migrant Integration Issues

On short:

Unlocking entrepreneurship: MIL provides funding, training and mentoring to support newcomers and unemployed persons on how to run a successful small business.

Tackling Worklessness:

In a context of rising unemployment, poverty, and escalating family hardship, we have redoubled efforts to provide a route back into sustainable employment for individuals who are economically inactive.

We truly believe that addressing the socio-economic development of local communities, providing sustainable solutions and training paths conducive to effective entrepreneurial projects or employment creates an environment that offers real possibilities for both receiving communities and migrants.

Key words:

- Strengthening civil society
- Building international networks
- Moving communities
- Prioritizing sustainability
- Social Impact

MIL's Main Achievements:

By our actions, we encourage public debate, contribute and promote awareness, citizenship, economic growth, sustainable development.

We are :

Cultivating a thriving **ecosystem for social innovation** and creating **sustainable communities**. This ecosystem, its members and the collective whole, creates more sustainable, equitable, and **inclusive communities**.

Helping refugees and migrants socialise and express themselves, fostering respect and understanding for **diversity, intercultural and civic competencies, democratic values** and **citizenship**.

Giving citizens the opportunity to discover, learn from and understand the **values and cultures of refugees and migrants** and - in the process rediscover and enrich their own.

Support and **develop migrant entrepreneurship** and cultural projects

<ul style="list-style-type: none">■ 350 Migrant Participants■ 270 Sustainable Entrepreneurship projects■ 80 Successful Target job employments■ 7 countries	<ul style="list-style-type: none">■ 50 LABS of "Migrant Entrepreneurship"■ 3 Migrant Media Labs■ 1 Migrant & Low Income Artists' Lab■ 1 International Social media "Hybrid Identity " awareness campaign	<ul style="list-style-type: none">■ A large scale collaborative international Ecosystem■ 500 Mentors■ 8000 Volunteers■ Supporting 2230 newcomers social Entrepreneurs
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Other available labs:

ENTREPRENEURSHIP LAB, MEDIA LAB, ART LAB, SUSTAIN- ABILITY LAB, MIGRATION LAB, MIGRATION POLICY LAB.



ENTREPRENEURSHIP LAB

Migrants' Projects and Social Innovation

The Entrepreneurship LAB has the objective of helping migrants, especially the younger ones and women, to **establish their own businesses**, through the development of a scheme supplying with **information, training and support**.

The first necessary step is **mapping the skills, experiences and aspirations of migrants**, in particular of those newly arriving. Those who have the **potential for, and interest in self-employment** can be identified, while the others can be directed to other occupations depending on their profiles. The beneficiaries of the Lab are **migrants aiming to start a business, migrants and natives** who will find **employment opportunities** in such businesses. We truly believe that Migrant entrepreneurs are **taking risks, generating ideas**, and exploring the **possibilities** of converting them into innovations.

They can play a **positive role in the economic and social development** of the country they live in. The success of migrant entrepreneurs is due to their diverse networks, social resilience, **economic resourcefulness and business creativity**.

MEDIA LAB

Media Skills and capacity building

The Media LAB project aims to **strengthen the capacity of migrant voices** by building practical media skills and supporting migrants' participation in the **public debate**.

By implementing this type of Labs we are **building improved social cohesion and wider solidarity** so that **people work together towards a shared future**. We are cultivating a thriving ecosystem for social innovation and creating sustainable communities.

We break down **negative stereotypes** and improve public perception of migrants and ethnic minorities and the phenomenon of migration by creating strong and long-lasting basis for **interaction and dialogue** between **migrants and members** of receiving communities.

The Lab provides training session in **using social media**, producing videos, writing **articles** and blog posts, as well as conducting interviews and practicing interview **skills**. We also organize discussions on current policy developments and further **opportunities for public engagement**, to ensure that our media work always ties into the wider context of the **migration debate** in France.



SUSTAIN- ABILITY LAB

NGO's, Migrant Facilitators, Organizations & Institutions

Our **outreach efforts** are aimed at working directly with **nonprofit organizations, institutions** and **migrant facilitators**, to aid in their **maturatation of programs** and **expansion of their reach and impact**. Participatory and Interactive Lab.

The training within our LAB will cover the issues as: **sustainable economic migrant integration**, entrepreneurial state of mind, good **practices exchange** and building network, **labor migrant integration** and **mentorship tools**, job matching and placement services, **self-employment** and **entrepreneurship among refugees**, civil and cultural integration of migrants/refugees, **intercultural management**, citizenship issues, communication, transnational frameworks, economic growth, **sustainabile communities**, etc. We help decoding cultural differences that may be impacting your activities and help **developing sustainable strategies** for dealing with those differences. Our Lab is designed to provide a **highly practical perspective**: how to lead in a complex, multicultural environment and **ensure sustainable solutions while providing integration services**. Participants leave the Lab with a deep understanding of, and **actionable plans** on : Successfully manage migrant integration by design thinking approaches and entrepreneurial schemes



ART LAB

Public Domain and Arts

The Migrant Art Lab is dedicated to bringing diverse forms of artistic **expression by migrants** and artists into the **public domain**.

Through collaborative, cross-cultural projects using the universally comprehensible **medium of art**, we aim to strengthen and enrich the co-creation of **human communities** and foster **long-term organic integration**. Our Lab aims to facilitate the inclusion of artistic expression of migrants (new and old) into wider society and the public space. Furthermore, through these happenings and **intra-actions**, we aim to co-create new approaches to migration and **embracing difference in society**.

Integration is a concept that has become a **buzzword**, and its meaning is interpreted in many different ways. Migrants and Artists Art Lab understands integration as a **dynamic process** involving two or more parties that work together to make a **cohesive**, balanced and **harmonious** whole.

We are contributing to **making human communities** successful and **sustainable while organically embracing diversity**.

<https://medium.com/@lauraiuliana/the-art-lab-migrant-integration-lab-sustainable-solutions-50ae705d7f07>

MIGRATION POLICY LAB

Collective Experience//Migration International Group

Individuals and families move all over the world in search of safety and opportunity. Balancing the **interests of migrants with potential host communities** requires we understand the numbers and needs of populations that might move in response to major policy decisions.

The Migration Policy Lab **team evaluates and designs policies** concerning the integration of migrants and immigrants at international level. Our work is aiming at **strengthening the receiving communities** and make better lives for the migrants and immigrants received by these communities.

Leading Policy innovation

Our work involves policy evaluation but also program design and experimentation via collaborative and responsive models and solutions to real-world problems. We provide the innovative tools to create wise public policies that benefit refugees, immigrants and host communities.



MIGRATION LAB

Collective Experience//Migration benefiting to all actors

International migration offer significant **development opportunities** for origin and receiving societies as well as for the migrants themselves. At the same time there are also risks, especially if **migration** is not properly managed.

The Migration Lab brings together **international thought leaders** from different sectors to enable new perspectives and to facilitate the co-creation of ideas and innovative practices guided by acting together across sectors so that migration could be beneficial for all actors in society.

The Migration Lab is based on the understanding that the **collective experience** from diverse perspectives is needed in order to comprehensively **work towards a migration that benefits all**. Building on this understanding, this multi-stakeholder dialogue process makes space for new perspectives, enables mutual understanding and builds bridges beyond institutionally and sector-specifically defined responses. It aims at providing opportunities to explore critical challenges and stakeholder relations in the field of migration and development, allowing for a new and **systemic understanding of the field**.

The Migration Lab will foster **profound reflection, experiential learning, and tangible action to empower participants to significantly further their work and that of their home organizations**. It will provide a space for dialogue, experimentation and collaboration aiming at 7 key objectives:

- Engage critically with the challenges and potentials of ensuring that migration is **beneficial for all actors** in society
- Bring **diverse interests** in the migration system into dialogue and support a better understanding of **mutual perspectives**
- Encourage **cross-sectoral collaboration** and new forms of cooperation on concrete change initiatives tackling critical issues in the field
- Foster a **global network of "sustainable change" agents**
- Impact upon **national and global discourses on migration**
- Enable sustainable solutions and **collaborative migration Practices**
- Raise awareness on **sustainable practices** of migrant integration

More on: <http://migrantintegrationlab.mystrikingly.com/>

3. IMPACTING ON ENTERPRISES / ORGANIZATIONS

B1-AKT recognizes the contribution of enterprise to France's **economic growth**. It works with private and social businesses to ensure that they realize their **full economic potential** and **contribution**.

Despite turbulent economic conditions, opportunities for growth and demand for business development services remained strong among social enterprises. We responded through **providing tailored business development support to aspiring, emerging, and growing (social) enterprises, organizations.**

"The first issue a **leader** in the role of manager, entrepreneur, investor or stakeholder must address about an organization concerns its "**value proposition**", whether deciding to enter an industry or to begin an undertaking.

However, this analysis is incomplete if leaders fail to consider the **wider impact** of the organization's actions on its own employees and on society.

Our social impact projects focus on the problem of incorporating a wide variety of **value perspectives** into **decision-making**.

Values-based leadership involves the ability to take the disparate value propositions of various stakeholders and integrate them into a coherent vision. We explore how recognizing and incorporating competing values claims throughout the organization is often facilitated and hindered by a number of psychological, organizational and cultural processes." B1-AKT CEO, Yannick Le Guern.

CASE STUDY: "SUSTAINABILITY LEARNING LAB"

Education for **sustainability** develops the knowledge, skills, values and world-views necessary for people to **act** in ways that contribute to more **sustainable patterns** of living. It enables individuals and communities to reflect on ways of interpreting and engaging with the world.

Sustainability education is futures-oriented, focusing on protecting environments and creating a more ecologically and socially just world through informed action. Actions that support more sustainable patterns of living require consideration of **environmental, social, cultural and economic systems and their interdependence**.

Sustainability education can be **fun, engaging and empowering** for students. It allows them to take responsibility for their actions and to contribute their vision for a sustainable future. It enables them to develop knowledge, skills, values and motivations for action, allowing them to maintain their own wellbeing – and that of their community and the planet – in an increasingly interconnected world.

Lab Focus:

Systems thinking//Education for sustainability aims to equip people to understand connections between environmental, economic, social and political systems.

Transformation and change//Education for Sustainability involves equipping people with skills, capacity and motivation to plan and manage change towards sustainability within an organisation, industry or community.

Envisioning a better future//Education for sustainability engages people in envisaging diverse, sustainable futures.

Critical Thinking and Reflection//Education for sustainability encourages individuals and groups to reflect upon personal experiences and worldviews, and challenges accepted ways of interpreting and engaging with the world.

Participation//Education for sustainability recognises community participation as critical to the collective shift towards an environmentally sustainable society.

Partnerships for change//Education for sustainability focuses on partnerships to build networks and relationships, and improve communication between different sectors of the community.

Education for all and lifelong learning//Education for sustainability is driven by a broad understanding of education and learning that includes people of all ages and backgrounds and at all stages of life and takes place within formal and informal learning places, in schools, workplaces, homes and communities.

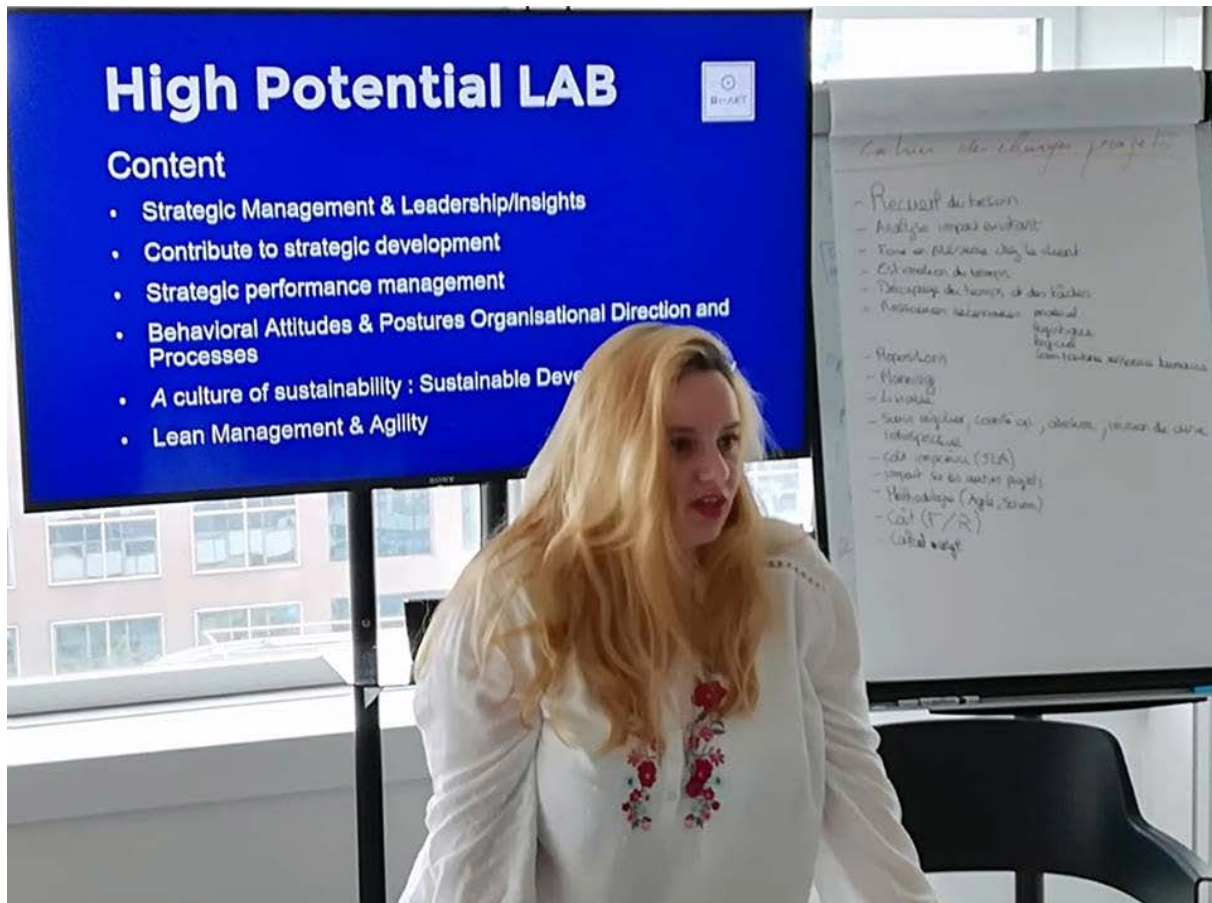
CASE STUDY: "HIGH POTENTIAL LAB"

Content

- Strategic Management & Leadership/Insights
- Contribute to strategic development
- Strategic performance management
- Behavioral Attitudes & Postures Organisational Direction and Processes
- A culture of sustainability : Sustainable Development Strategy
- Lean Management & Agility

Keys

- Leading Management Issues
- Sustainability & Sustain-Ability
- Holistic Innovation & Paradigm
- The Holonomics approach
- Blue ocean strategy



CASE STUDY: "LEADERSHIP LAB"

Leadership Lab/ Immersive Leadership Lab : "True leadership is found in the space between impulse and response"

Business leaders today have to be constantly accessible and attentive; they are under immense pressure to respond to ever more complex challenges with a level of insight that has to be truly world class to compete.

Immersive Leadership is an experience that connects leaders to one of the most important sources of emotional intelligence, decision making and resilience - reflection. As the gateway to critical awareness, reflection has never been more important, yet the art is being lost on a generation of leaders.

Our model takes people through divergent and convergent stages of learning. Within each stage we use various reflective tools such as grounding, mindfulness, embodiment, intention setting, forced connections;

Immersive and experiential learning enables individuals to not only understand the theory of why we should act in a certain manner in specific circumstances, it enables them to 'see it, feel it, live it' and truly immerse themselves in that given situation.

Learn more here our available labs:

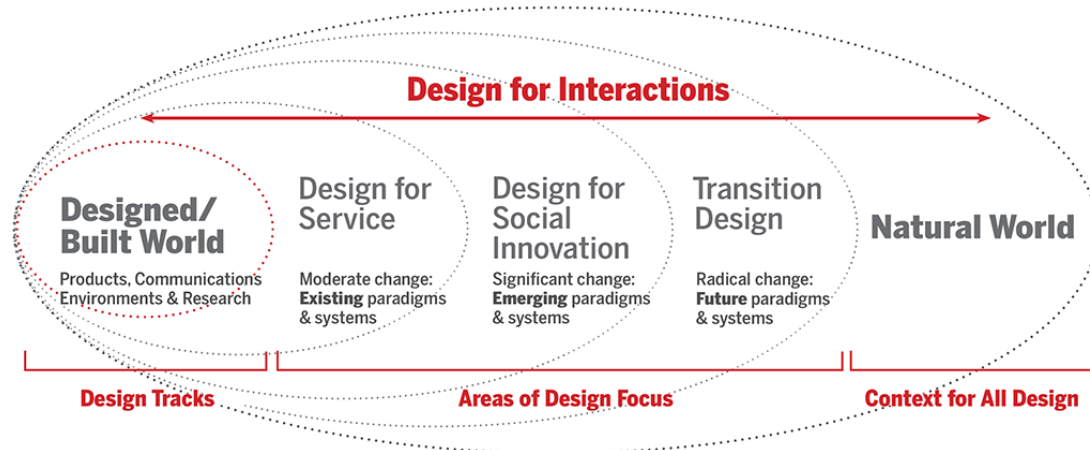
Management impact Lab and Sustainable Strategy ideas Labs

- Enterprise Lab
- Leadership & High Potential Labs
- Power and Influence Lab
- Design Thinking based Labs

<http://b1-akt.com/wp-content/uploads/2018/10/BE-COM-LAB-Business-creative-labs-Petrache-Le-Guern.pdf>



CASE STUDY: “TRANSITION DESIGN LAB”



© School of Design, Carnegie Mellon University, 2014

“You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete” Buckminster Fuller.

Visions for transitions to **sustainable societies** are needed, based upon the reconception of entire life-styles that are human scale, place-based, but globally connected in their exchange of technology, information and culture. These visions are based upon communities that are in symbiotic relationships to the ecosystems within which they are embedded.

Transition Design acknowledges that we are living in ‘transitional times’. It takes as its central premise the need for societal transitions to more sustainable futures and argues that design has a key role to play in these transitions.

The transition to **sustainable futures** calls for new ways of designing that are based upon a deep understanding of how to design for change and transition within complex systems. This knowledge and the new skillsets it will inform must be integrated from areas such as science, philosophy, psychology, social science, anthropology and the humanities and will therefore challenge existing design paradigms.

Transition Design is an attempt to name our ambition of designing that acknowledges the extent of our **social crises by advancing the practices of social and sustainable designing** through the incorporation of multi-stage practice-oriented transformation.

Although we consider Transition Design a distinctive way of designing, it is complementary to other design approaches such as design for **service and design for social innovation**. Transition Design requires a commitment to ongoing learning and personal change as well as the tenacity to change a system through multiple, iterative interventions over time.

On short: **Visions for transitions to sustainable societies** are needed, based upon the reconception of entire life-styles that are human scale, place-based, but globally connected in their exchange of technology, information and culture. These visions are based upon communities that are in symbiotic relationships to the ecosystems within which they are embedded.

Looking forward to great projects and being part of the transition design community @B1-AKT

CASE STUDY: "HOLONOMIC(S) LAB"

HOLONOMICS

« **Business where people and planet matter** » Holonomics approach is a concept we call 'the dynamics of seeing'. The reason is that within general business practice there is an implicit assumption that the world 'out there' is a given and that people simply have different opinions about it. One of the qualities of a truly great designer is that the manner in which they experience the reality is dynamic, always searching for new ways of seeing and understanding the world.

The importance of the **dynamics of seeing** to developing a more profound understanding of customer experience design cannot be underestimated. All of us have the capacity to evolve if we develop an expanded level of consciousness but we also have to **develop awareness** of the barriers which can prevent us from achieving this.

A second important dimension to our Holonomics approach is our expanded interpretation of **sustainability**, which we define as the quality of our relationships. This is much wider than more typical definitions of sustainability, because it allows businesses to understand how they can better prepare for the **volatile, uncertain, complex and ambiguous reality** we now live in.

When the leaders of an organisation fully sign up to this way of understanding sustainability, they are then able to **transform their businesses** through the redesign and rethinking of one of the most fundamental relationships they have, that which exists between a company and its customers.

"B1-AKT is a French consultancy company, which works with companies, institutions and political parties to develop strategic responses as to maximize their impact through sustainable solutions & ecosystems.

It was great therefore to learn today how our Holonomics approach has help to inspire their work and that they are running workshops on leadership, culture, systems and processes which include aspects of Holonomics: <http://b1-akt.com/FR/be-com-lab/>" Holonomics Team."

<https://www.facebook.com/Holonomics/photos/rpp.414307558585651/2953254698024245/?type=3&theater>

CASE STUDY: “SPARKING THE CHANGE IN PARIS”



The **essential human skills of empathy** or understanding a consumer, defining and calibrating a problem into a problem statement, solving it **creatively and collaboratively** for the user, and designing solutions that **create impact** are all **skills of the future**.

Also, the emergence of the new “sandwich generation” – people in their forties and fifties who are struggling to juggle work with caring for children and elderly parents – combined with smartphone **technology, which blurs the boundaries of work and home**, has placed people under additional pressure.

Organizations need to **take better care of their people** and recognize how the demands of work can affect their physical and mental health, as well as their ability to perform well at work. That means placing health and wellbeing at the heart of an organisation.

Change doesn't just happen at work. It also happens to you in your personal life, in your family, in your community, in your leisure activities, and of course at work.

Anybody can be a **change agent**. You may already have been one. If, for example, you have ever acted as a subject matter expert for a project, you will have had some influence on the outcome and progress of change. A true change agent, however, is not just a supporter of change, but someone who can spark the change.

How do you do this without authority of being a **senior leader or a change manager**? Smart organisations are now recognizing that **change initiatives are stronger** and go on for longer if they are supported from the ground up.

These will typically have ways for anyone in the organisation to submit suggestions for change, and then invite them to be involved in working on it.

There are some transformations that don't require an external spark, they self-ignite. **Strong leadership** is key to enable organisations to break out of old ways and embrace the future of work at a time when business disruption is expected to come in waves. But employees must also take ownership of their professional development to acquire and enhance the skills required for the jobs of the future. Still, the question remains whether organisations are ready to harness new skills and reskill individuals to build a future-ready workforce. With **new skills and reskilling** in demand, we need to also think **about the future of learning**.

Together with globalisation, people are no longer confined to one's own country to find work, which can be a good thing in terms of work opportunities. Moreover the future workforce is moving away from traditional hierarchies built around business units, functional lines or geographies.

The future workforce will be organised in networks of teams with a mix of skills, expertise, permanent hires and contingent workforce. Business ecosystem needs to equip its workforce with the tools and knowledge to transform habits, workflows and processes without disorientating people or reinforcing their fear of change.

This includes creating more lifelong training and learning opportunities in both professional and academic settings, as well as encouraging cultural change by ensuring the new frameworks value people with varied skills and experiences, and diverse backgrounds. Join us and Spark The organizational change with B1-AKT at [Spark the Change Conference](#)!



CASE STUDY: "BE ONE THINK THANK"

The Power to ACT : We like being **thinkers**, but we are thinkers with a purpose and that purpose is to show not only that there is a pathway to sustainable development but that no other outcome is acceptable.

A think tank cannot afford simply to direct its products at a vague community of mildly-interested people. All of our products must have a target and reaching that target must result in positive change. They must remind the **policy community** to focus on the **long-term goal of sustainable development** that we supposedly all share but that in reality we regularly betray. It is what our mission dictates.

Our think-tank is **independent and non-partisan**. We facilitate a participatory visioning process through having formalized and institutionalized mechanisms for the different stakeholders **to cooperate, co-decide, and co-create**.

We are using **innovative tools, methods, and systems** to solicit public feedback, offering French People more opportunities to participate in policy making while providing government with the benefits of their collective expertise and information. Openness strengthens our democracy and promotes honesty, efficiency, and effectiveness in government. Our team of deep thinkers are creating Effective Ministerial Teams and we help make government more effective.

We carry out **research, look into the big governance challenges** of the day and **find ways to help government improve re-think and sometimes see things differently**. We offer unique insights and advice from experienced people who know what it's like to be inside government and we provide inspirational learning and development for very senior policy makers. We do this through seminars, workshops, talks or interesting connections that invigorate and provide fresh ideas.

We discuss the **challenges of making government work**, and where they can seek and exchange practical insights from the leading thinkers, practitioners, public servants, academics and opinion formers. Our aim is to **challenge conventional thinking and generate debate where appropriate**. Our think thank disseminates its findings and practical recommendations through a wide range of workshops and seminars.

In order to **improve institutions** and processes we **run personalised learning and development programmes** for special advisers, new MPs and shadow cabinet members. The programmes include group sessions, expert seminars and individual mentoring.



4. IMPACTING ON COMMUNITIES

B1-AKT has worked in and for communities over many years. Today our focus is on ensuring that local people have a real say in the decisions that affect them, on actively developing local capacity and assets, and on helping communities to realize their full economic potential.

Developing Communities

Often communities with the greatest need have the lowest level of confidence, togetherness, and capacity. B1-AKT therefore delivers targeted area-based programmes of community engagement and development support that enable residents and groups to lead change in their area.

Key steps:

- Creating a package of fundable applications through building the capability, knowledge and networks of local organisations.
 - Engaging, building consensus, and developing a shared vision for the neighbourhood including specific needs and priorities.
 - Improving capacity of local groups to deliver effective projects by increasing access to grant funding, specialist support, and skills transfer.
 - Developing training for the next community leaders
 - Creating Sustainable communities and Intercultural dialogue
 - Developing Global & Transnational Citizenship
-





CASE STUDY : “ LA NUIT DES ARTS ET MONDES ” INTERNATIONAL FREE FESTIVAL (SUSTAINABLE COMMUNITIES & PHILANTROPY FRANCE)

The festival aims promoting the arts, the cultural diversity and creating bridges between cultures, creating synergies between worlds, people, communities and building together a better humanity via interculturality projects.

The Festival is an exercise in cultural democracy, in which cultural practitioners speak for themselves, with each other, and to the public.

It values diversity:

- A sustainable community understands that a cross section of the human and natural environment reveals one constant: diversity. Human diversity and biodiversity are essential to a thriving social dynamic and web of life.
- A sustainable community promotes and implements this truth through its policies regarding the built environment. It does not segregate or segment populations or elements of nature but integrates them into the fabric of the community. Joins us as to permit social integration and become a social main sustainable actor!

The mission of our Intercultural Festival “La Nuit des Arts et des Mondes” is to promote inclusion and to enhance the cultural heritage by highlighting the people and cultures that make up our community. The purpose is to celebrate all cultures’ uniqueness and value.

Our Intercultural Festival is a completely non-profit organization event dedicated to celebrating the diversity and includes unique performances, authentic food, children’s activities, opera, total art exhibition, cultural displays, workshops, conferences and much more.

We host this event as a way to recognize the ways in which we are all diverse. Intercultural Festival recognizes that culture represents a spectrum of traits in people that are not only confined to ethnicity.

www.artsetmondes.com

Nuit des Arts et des Mondes

Festival des arts et de l'interculturalité



Uni(s)uers le Renouveau
Du 4 au 12 juin 2016
Les Sheds - 45 rue Gabrielle
Josserand - Pantin

Expo / Conférences / Concerts / Street Art /
Performances / Spectacle Vivant / Global Citizenship /
Mode / Arts Visuels / Citoyenneté
Gratuit

This festival is a way to recognize how we all belong to a culture and that we should celebrate it. We want our guests to enjoy art, good food, music, dance, displays, talks and most of all, we want them to walk away having learned something new about a culture different from their own experiences.

More on: <http://www.artsetmondes.com/>

<https://unesco.delegfrance.org/Vernissage-de-La-Nuit-des-Arts-et-des-Mondes>

<http://www.artsetmondes.com/wp-content/uploads/2016/05/dossierartistesnam.pdf>

<http://www.artsetmondes.com/wp-content/uploads/2016/05/2016-06-16-Nuitdesartsetdesmondeslequerndossier-final1.pdf>

Videos:

- https://www.youtube.com/watch?v=_66877DXPLU
- https://www.youtube.com/watch?v=CMDtKO_okao
- <https://www.youtube.com/watch?v=EYGk5KHvww0>



CASE STUDY “UNESCO ACADEMY FOR YOUNG WOMEN LAB” (SUSTAINABLE COMMUNITIES & LEADERSHIP ROMANIA)

“Inspire, empower, and connect people to change their world.

From leaders who are already making an impact, to people who are interested in becoming more involved, but don't know where to start, our goal is to make our programs accessible to anyone, anywhere. We'll equip civic innovators, young leaders, and everyday citizens with the skills and tools they need to create change in their communities. It's a big job, and we're just getting started...”

Acting against xenophobia and women violence/ creating the next women leaders and empowering their communication



On short:

Violence against women and children has far-reaching consequences, resulting in significant death and disability. Developing cultural competence results in an ability to understand, communicate with, and effectively interact with people across cultures, and work with varying cultural beliefs and schedules.

The main question as to construct dialogue with the participants: “What are the specific postures, behaviors, tips in order to communicate and conduct Projects and become a global sustainable leader when you are a Woman?”

Lab's outcomes: A comprehensive approach to the prevention of violence against women and give communication keys, as to build leadership.

Approach: We presented successful communication strategies, and promising interventions as well as emerging research that can potentially be applied in global settings.

The experts provided the trainees Sustainable solutions against violence and developed:

- Open Mindness, awareness and global mindset
- Adequate Postures, Behaviours and attitudes
- Leading Communication tools
- PR and Organizational Communication as influencer
- Sustainable Projects
- Social entrepreneurship consciousness
- Game changing, How to become an Change actor
- Political issues on inclusiveness fostering global issues on European Communication channels and developing, reaching audiences
- Commitment as local, national and international sustainable community builder
- Building Networks
- Youth Inclusion

We answered and developed themes and questions as :

- What are today's generational issues and expectations for X, Y, Z and Millenials?
- Inter-generational and sustainable actions
- What are levers through which to act as leading communicators?
- How can youth participation channels become accessible to all?
- Fostering inclusiveness of European youth participation
- How can we become a Global Sustainable Leader?
- How to contribute to the evolution of our society and world?
- How can we Build Sustainable communities?
- How can we Act as Global Citizen?
- How can we Build and use power bases effectively
- Communicate positive expectations for others



Yannick Le Guern
and Laura Petrache
offered to learners
"Sustainable solutions
against violence"

Sustainable solutions for leading change against violence

Violence against women and children has far-reaching consequences, resulting in significant death and disability. Developing cultural competence results in an ability to understand, communicate and effectively interact with people across cultures, and to work with varying cultural beliefs and agendas.



Foster creativity and manage change

The training programme was designed for people who aspire to establish positive communication with diverse group of stakeholders, by our founders Laura Iuliana and Yannick Le Guern

Added value

- Experiential and participatory training are seen as the most effective approaches, focusing on skills and attitudes rather than simply on information.
- Providing ample opportunities for learners to express themselves is key to the learning process.

More on:

<https://www.cnr-unesco.ro/en/activity/the-pr-and-organizational-communication-module>

Find out more about our other Community empowerment Labs on :

<http://b1-akt.com/wp-content/uploads/2018/10/BE-COM-LAB-Community-Empowerment-labs-Petrache-Le-Guern.pdf>



5. IMPACTING INTERNATIONALLY

5.1. Developing Global Sustainable Leadership

5.2. Providing Social Impact

5.3. Crafting new positive narratives that matters

5.4. Mentoring, Sustainable Collaboration & Transnational entrepreneurship



5.1. Developing Global Sustainable Leadership

“Leaders without vision are like a star without light. A great vision is one which relates itself to a purpose greater than itself which contributes to the common good. Vision is a motivation act one plans to see happen in life, businesses and the society we live in. It often takes turns positively or negatively, but it has been and always will be the genesis of uncountable success stories we all know.

Vision is something you see, others don't, and a visionary mind is able to and not afraid to leverage contrarian views to shape a holistic picture. The most important thing is that you believe in your vision and many follow your vision. “

CASE STUDY “GLOBAL SUSTAINABLE LEADERS NETWORK”

GSL is An **Unparalleled Network For Global Sustainable Leadership** and it provides innovative sustainable solutions for world's pressing problems and crisis.

We are committed in innovation, sustainable academic Learning and entrepreneurship, as cornerstones of impact activity. At the Global Sustainable Leaders we work with individuals and organizations with the desire and potential to address critical global challenges.

We develop new generations of effective and ethical leaders who are able and driven to comprehend complexity, reflect cultural and political nuance, and engage as responsible global citizens in anticipating and confronting the world's most pressing problems.

Our sustainable social and business models are creating a larger awareness and social Impact.

We:

- **Promote International Development**
- **Develop Sustainable Leadership by means of Programs and Trainings, Labs and Sustainable Learning**
- **Promote cooperation with other countries**

GLOBAL SUSTAINABLE LEADERS

[Presentation](#)[Labs & Programs](#)[Ambassadors](#)[Team & Leaders](#)[Latest Leaders](#)[Contact & Links](#)

AN UNPARALLELED NETWORK FOR GLOBAL SUSTAINABLE CHANGE

Innovative power is an important factor for continued social and economic development.



CENTER & INNOVATION

Our Center works with a variety of projects, events and materials on Innovation.

The Center follows certain focus areas as: Innovation, environment and sustainability, creativity and culture, entrepreneurship, society, sustainable learning, global citizenship and sustainable communities.

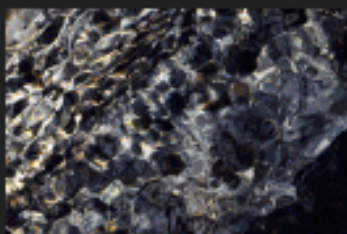
In our Center you will learn how new business models can help you respond to pressing sustainability challenges. We focus on using Innovation to achieve sustainable growth.



OUR LABS

The Labs offer a deep dive into topics which have been shaped around 7 key themes: Innovation, Leadership, Entrepreneurship, Sustainability, Change Makers, Sustainable Communities, Long Life Learning.

The workshops use a collaborative and innovative learning approach with a strong emphasis on sharing real-life experiences and best-practice case studies. Attendees are encouraged to co-create sustainability solutions using creative problem-solving techniques and develop action plans to become effective change agents. There will be ample opportunities for discussion and debate, building on the knowledge and expertise of peers, academics and expert practitioners.



CHANGE MAKERS

Individuals and organizations are searching for new ways of doing business, and more importantly for better and more sustainable solutions to the complex challenges we are facing in our world today.

The Change Maker Lab is equipping motivated Change Makers with the knowledge, tools and skills to have direct real-world impact and contribute to a more resilient, abundant and equitable future. By offering a holistic programme – with a series of public engagement events and workshops – we aim to create a space in which participants are able to develop socially and environmentally purpose driven initiatives and ideas, and to ultimately enable participants to become leaders of change. Our programme offers an equally substantive and academically rigorous grounding in both social and environmental sustainability – which we recognise as inextricably linked and mutually dependent.

Find out more by addressing us an e-mail to: contact@globalsustainableleaders.org.

We help Organizations and Leaders produce tangible economic, environmental and social benefits, and also to build long-term business success.

We raise awareness about the actions carried out at local, national and international levels by institutions and governments in favor of innovation, dialogue, understanding and cooperation among peoples, cultures and religions and also act by implementing social and societal projects.

With a strong practical orientation, our models and frameworks have been developed from observations of best practice organizations based in different parts of the world.

However, the principles of our sustainable leadership initiative are also well supported by evidence gathered by an international network of affiliated university collaborators, including masters and doctoral research students.

Our specificity:

We empower a diverse pipeline of young people growing up in low-income communities to access educational opportunities that prepare them to be change agents for themselves, their families and their communities.

Skills for Organisational Growth

- Individual learning and skills are key to success in achieving economic prosperity, social mobility and personal development. We have sought to ensure that they also provide a platform for organisational growth, effectiveness, and good governance.

More on: <http://www.globalsustainableleaders.org>

5.2. Providing Positive Social Impact

CASE STUDY “SOCIAL IMPACT LAB”

At B1-AKT-Leading Sustainable Strategies & Paragon Communication we believe that Social Impact labs are suitable for solving complex societal challenges in a certain context, by developing new social practices which handle things in a better way than what was done previously and is the common practice.

According to Rockefeller and Bridgespan (2014: 11) labs are “most useful for complex and adaptive problems without pre-defined solutions that require a ‘systems view’ and multi-stakeholder collaboration.”

Social impact labs should be applied especially for problems where direct responsible agents are hard to identify and cross-sector collaboration is a prerequisite for finding possible solutions, because a variety of actors have a stake in the problem.

Moreover, these labs are suitable for solutions that need to be tested before a broad diffusion is pursued. Therefore, government agencies can use social labs for experimentation, before costly policy approaches are going to be implemented (Bellefontaine 2012).

The social sector is facing disruption. There is demand for new ideas, products, services, stakeholders, and relationships to overcome pressing societal challenges, and yet demand for support continues to outpace the supply of funding and services. The Social Impact Lab is responding to this disruption by investing in innovation and creating strategic partnerships that support the social sector that solve social issues.

We aim identifying innovative and disruptive projects that have the potential to transform our community. We bring together a variety of stakeholders, facilitating multi-partner collaboration between agencies, corporations, and citizens.

We promote and teach a systemic approach to social innovation, research, and human-centered innovation. The lab is designed co-lead by our 2 founders Yannick Le Guern and Laura Petrache.

The Lab is based on:

- **Transnational entrepreneurship**
- **Intercultural team** (Work together with other Start-ups in a worldwide, multicultural team).
- **Scale faster** (Improve the efficiency and scale faster than in collaboration with national start-ups)
- **Big network** (Benefit from a big network)

The pilot of Lab was held from 2nd July-until 31 of July 2019.

Where: Countries (France, Germany, Austria, Bulgaria, Croatia, Serbia, Hungary, Switzerland, Romania)

What: Design and implementation of Social impact and leadership development programmes that stimulate organisational change, personal growth and are incubators of innovative collective action...

- weaving together personal and organisational change
- enabling collaboration across diverse communities and sectors
- provoking organisational transformation
- creating learning architecture to allow leaders to experiment and grow

Why: We believe that :

- the scale and complexity of the contexts that leaders work in are beyond the scope of many technical, proven and replicable solutions that have worked well elsewhere.
- collectively leaders have the vision, will and intellect to pioneer new approaches to address the most complex, ambiguous and tenacious challenges.
- in order harness this collective expertise and create these customized solutions, an adaptive, responsive, engaging, personalized but collective learning and development architecture is required.
- a well-designed leadership lab can create this space and opportunity. It provides a platform to share practices and progress on the development of sustainable solutions for complex issues.

Themes & Content

- personal leadership self awareness
- clarifying individual and organisational vision and values
- team engagement and ownership
- change leadership
- innovation, creativity and problem solving
- team performance
- strategic systems thinking
- organisational design
- facilitation and coaching
- conflict resolution
- stakeholder partnerships and engagement
- community development and partnership
- complexity thinking



Design principles:

- Embed learning in participants context
- Transfer greater development ownership to the participants
- Create a learning community to maximise peer interaction and learning
- Leverage diversity to create cross-pollination of learning and collaboration (develop learning communities with participants from diverse backgrounds, professions, sectors and perspectives)

How:

- **Impact through innovation.**
- **Strategic Partnership**
- **Learning and knowledge (create opportunities, learning and social impact by mixing up human centered design and systems thinking)**

AKT 1:

- **Identifying innovative and disruptive projects that have the potential to transform our community**

AKT 2:

- **Bringing together a variety of stakeholders, facilitating multi-partner collaboration between agencies, corporations, entrepreneurs and citizens**

AKT 3:

- **Providing open access to participation in ideation, experimentation, and implementation of new solutions**

AKT 4:

- **Promoting and teaching a systemic approach to social innovation, research, and human-centered innovation and societal entrepreneurship**

AKT 5:

- **Providing direction to scale solutions into system-level changes.**

Result: 23 projects to be incubated.

While many solutions are to be found in our own communities, the economic, social and cultural context for our social enterprises is so diverse that our perspectives and strategies can be enhanced through an international perspective. B1-AKT has therefore worked with international partners to increase worldwide awareness of our vision for social enterprise in France.

“BLOCKCHAIN - SOCIAL IMPACT - SUSTAINABILITY”

EVENT

B1-AKT with Ecole des Ponts and Beyond CSR- partnership of one day event on the theme “Blockchain - Social Impact – Sustainability”

<https://pontsbschool.com/blockchain-social-impact-sustainability/>:

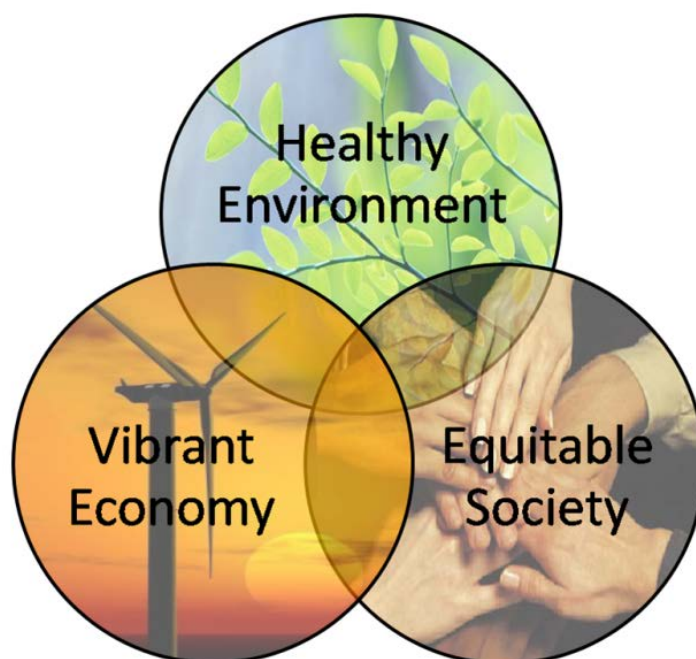
On the 11 th of April an event based on interactive exchanges around Sustainability and Social Impact with a focus on Blockchain and technology was held.

- How does Tokenized Business Modeling facilitate the implementation of Sustainable Development Goals?
- How do Technology and Social Impact combine to foster competitiveness and economic development globally?
- To quickly onboard everyone in what will be an active, collaborative and productive exchange, no prior technical understanding of these subjects are required.

<https://www.linkedin.com/feed/update/urn:li:activity:6520935955547983872/>



CASE STUDY: “LAUNCHING SUSTAINABILITY ENTREPRENEURS LAB”



Following a well-attended Sustainability Entrepreneurs workshop held in Paris 2017, and inspired by professional interest in the format and content of the recently launched Global Sustainability Fellows Lab, B1-AKT together with Global Sustainable Leaders Organization plans to launch in June 2020, a special LAB-workshop geared at helping professionals from around the world integrate sustainability concerns into their chosen field.

During the Lab, participants will attend workshops imparting our Lab's signature approach to sustainability, as well as a review of best practices and case studies in sustainability strategies and technologies from around the world.

In addition to the Sustainability Professionals training seminars and workshops, The Lab will offer participants ongoing business and strategy development services at a special rate. These services are designed to assist businesses, communities, development agencies and governments in assessing, planning and implementing their sustainable development initiatives.

The Lab will be based on a holistic perspective and will feature cross-sector and cross-disciplinary collaboration.

5.3. Crafting new positive narratives that matters

CASE STUDY #NOWALLSBUTBRIDGES

“A grass root Public Policy – International Awareness campaign”

B1-AKT // **Migrant Integration Lab** within the context of its global **awareness campaign initiatives** inspired by the **Global Goals for Sustainable Development** launched a **grass root Public Policy/Citizens Diplomacy International awareness campaign**, an **open social media dialogue** concerning **migrant solutions** for **sustainable integration** developed in the **Migrant Integration Lab device** (a global device for sustainable integration).

Download here the report: [2019-05-23 Final Report Campaign No Walls but bridges Migrant Sustainable Integration Le Guern Petrache](#)

B1-AKT a collective of deep thinkers and thought sustainable leaders teamed up with **Ecole des Ponts Business School** and their **full MBA young leaders**. The **campaign** was designed under the shape of a **social impact project (SIP)** and tailored as to build **Positive & Sustainable Social Impact**.

École des Ponts Business School's Full Time MBA is a **flagship program for Innovation Management** in a global economy. The program leverages the latest research and traditions of excellence in Innovation, Technology Management and Entrepreneurship.

The name of the campaign was “**No Walls but Bridges**”. The project had a predefined budget of absolute zero. This parameter applied to the planning and execution of all deliverables, assessment criteria, and control satisfactory factors (CSFs). All participants had to use **social engineering and sustainable innovation** in order to achieve strategic objectives.

The campaign aimed at:

1. **Acknowledge the benefits of immigration** by crafting a positive, new narrative on integration: Developing sustainable communities and intercultural dialogue
2. **Crafting a positive narrative on migration** based on social, cultural and economical benefits deriving from it.
3. **Inspire political engagement and active citizenship** by bringing together, citizens, civic societies, migrants and refugees, public & private sector, international organizations, Academia and media around the globe into a dialogue on the problems and sustainable solutions on Migration Crisis developed in “Migrant Integration Lab”.
4. **Building social impact**



The Social Impact Pathway

The methodology of this social impact project was designed by B1-AKT, for students who want to create positive social change throughout their careers. The project was developed as to develop the ability to explore the foundations of social value and key strategies to effect change. The conceptual basis of the pathway gives the keys to define social value, identify and implement strategies to effect change through partnerships between business, government and nonprofits, and anticipate and manage inevitable value conflicts. The pathway recognizes that social change may come through different professional tracks, the Social Innovation track focuses on new and sustainable approaches to impact and scale.

The project also aimed to identify **the impacts of government migration policy and communication, and the interaction with public debate and activism**. One of the project's targets was **encourage opinion leaders and political ones to act for a sustainable process of integration**.

We can only hope that our story will improve public and private sector partnerships and build linkages between migration and governance for prosperity and development, with sustainable ways of working together in a **Transnational Context**.

By building this type of campaigns, **improved social cohesion and wider solidarity** can arise by making people work together towards a **shared future trough creating strong, long-lasting basis for interaction, dialogue between migrants and members of receiving communities.**

The campaign has showned that it can challenge prevailing prejudices and build bridges, against all the odds by **enabling citizens, newcomers and institutions to practice collaborative ways of living together.**

Nominated for IF Design Social Prize: <https://ifworlddesignguide.com/entry/269132-no-walls-but-bridges?fbclid=IwAR038xTe9VGFJcknSj1cTVoRiWNt0KmKlynt3JbM17yn-7pzShI2RBVTnxU>

Results:

A unique transnational Bridge:

- **452 Million Reach**
- **7 Languages:** English, French, Catalan and Spanish, Tagalog, Danish, Arabic, Romanian
- **23 Countries involved:** United States, France, United Kingdom, Nigeria, Lebanon, Uganda, Greece, Mali, Germany, Romania, Morocco, Bolivia, Croatia, Italy, New Zealand, Japan, China, India, Pakistan, Belgium, Scotland, Bolivia, Bulgaria



CASE STUDY “REPORT ON RAPID & SUSTAINABLE MIGRANT HOLISTIC INTEGRATION” A SUSTAINABLE SOLUTION TO A WORLD-WIDE CRISIS

In order to efficiently respond to the above-mentioned issues and needs, sustainable solution, methods and process were tested and are developed in the Report on “Rapid and Sustainable Migrant Holistic Integration” – 2018.

The purpose of the report was to serve as a guide for national and international integration governments, actors and facilitators, policy makers, to turn a crisis into a societal, economic, cultural and sustainable development advantage (<http://migrantintegrationlab.strikingly.com/>)

The mentioned report was based on the:

- **Description of a holistic device of migrants**
- **Sustainable integration designed & created by B1-AKT**
- **Practical integration experiments in 7 countries,**
- **Feedback, evaluation and international benchmark as to extract efficient integration practices**

It recommended the following sustainable solutions for turning the refugee and economic migrant crisis to France's and Europe's advantage:

1. Create a 3 steps efficient & holistic process of sustainable integration

Step One: A global process of integration

Step Two: Professionalizing and training the main stakeholders and integration facilitators.

Step Three: Steering the integration ecosystem for a better coordination of actions & stakeholders

2. View Migration as a chance for France and Europe's economic growth, territory revitalization and Provide Sustainable Frameworks to strengthen communities

3. Develop of a “pre” and “post-employment” mentoring toolkit and Provide accurate migrant skills profiling and labor market needs assessment

4.Strengthen entrepreneurial education and training (entrepreneurship friendly environment for both migrants and native –born population) and help migrant entrepreneurs through access to credit

5.Acknowledge the benefits of immigration by crafting a positive, new narrative on integration:
Developing sustainable communities and intercultural dialogue

6.Rethink Migration from the perspective of Movement and Create transnational frameworks and policies

7.Provide dialogic teaching, tailored services and centered learning sessions for Newcomers & vulnerable groups8.Make it Sustainable.

The report is available on:

<https://uploads.strikinglycdn.com/files/ed661560-a299-4d2d-b4c4-e80bc6d95310/2018-02-19%20Report%20migrant%20integration%20solutions%20short%20version%20B1-AKT%20Yannick%20Le%20Guern%20Laura%20Petrache%201.pdf>





Photo Credit Ugur Gallen

CASE STUDY “MIL AWARENESS CAMPAIGN”

Identity Awareness Campaign held in Public spaces & social media French national level

Act Against Exclusion-Empowering Hybrid Identity-Building Sustainable Communities This awareness campaign was held in 2017. LLG LOC visionary artist creates photo stories and video installations that challenge stereotypes and create diversity, involving all types of people from friends to ordinary people. The Campaign represented a series of images inscribed with compelling truths about human diversity.

Nominated for the **iF SOCIAL IMPACT PRIZE** concerning European social innovation actions:

https://ifworlddesignguide.com/entry/254675-migrant-integration-lab?utm_source=118047&utm_medium=Entrylink&utm_campaign=Benefits&fbclid=IwAR1BKL_c1lpN7rnkVRMuU-dMp3YDaFVwZvTopxWWAJEOBuajeSF8cyK7GS4

The iF SOCIAL IMPACT PRIZE aims to publish and support projects that contribute to our society.

Photo
credit
LLG
LOC





Photo credit Ugur Gallen

CASE STUDY “HOW CAN YOUTH PARTICIPATION CHANNELS BECOME ACCESSIBLE TO ALL?”



Fostering Inclusiveness Of European Youth Participation” Workshop at ECIT Summer University on European Citizenship, held under the high Patronage of the European Parliament 27

It had the goal of transforming youth participation into the EU into a more inclusive, more intersectional and more qualitative channel.

The session was designed in order to identify the puzzle of exclusivity in youth participation. What are the experiences, the trials and the challenges of the side of civil society and the European Commission? With the goal of phrasing clear answers to the problem obvious to all, the workshop was meant to be discursive. After a short input by the youth activist Umesh Mukhi, the invitees were asked to give a short statement on the question: “Why are certain young social groups underrepresented in European participation channels?”

Yannick Le Guern, President and Founder of the company B1-AKT Leading Sustainable Strategies and Paragon Communication offers a perspective on the role of identity concerning participation. He brings into consideration that millenials are not a representative group and the notions differ widely according to the socioeconomic background.

The feeling not being in the role to participate and the little interest in the idea of a European identity needs to be countered by education and the development of a dialogue on values. The young vision needs to present in the agenda setting process. Key projects like a European identity, Intergenerational dialogues, young leader development and communication can be and should be approached through methods of social entrepreneurship and innovation labs.

Laura Petrache, Founder of Migrant Sustainable Integration Lab & Director of AKT AS 1 –Leading Intercultural Training Institute, focuses on the role of language and the skills to participate. She makes clear that there needs to be communication and an information flow about best practices building a common archetype.

In order to enable participation the challenge of language, rhetorics and linguistic competences needs to be addressed. The project of bringing people into dialogue has to be built on hybrid identities and new ways of exchange. These new ways has to be explored by networks and the invitation on the side of politics to create policies. Global sustainable networks are named as a solution, as well as lab and agile structures.



Céline Guedes, junior officer at the foundation for European progressive studies (FEPS) presents her statement with the project “Millennial dialogue” (<https://www.millennialdialogue.com/>). Her four main points are:

Firstly, youth engages in a different way: Instead of engagement in the traditional system young people tend to get active for global issues in a more activist manner. Secondly, the research finds that they have trust in the system, however, hardly in so-perceived career politicians.

Thirdly, the disenchantment with politics arises from the frustration with not being able to see deliveries. They are growing up to a grey looking economic future as one of the most excluded groups, not expecting change from the side of politics. Fourthly, the youngsters are to be found in group actions rather than political parties. However, the high interest in politics does not necessarily mean action. This brings Céline to her statement that there is a need to harness this existing will to participate and find ways to catch the youngster’s engagement institutionally as well.

Valentin Dupouey-Sterdyniak is the secretary general of the young european federalists (yef). As a first hand experienced young activist he brings in a more practical viewpoint adding to the research. The art of meaningful interaction in times of growing individualism and disconnection between the manifold social groups has to happen at the local level. He points at the solidarity corps as a mean to be evaluated, in terms of building trust among citizens. In order to build trust and social cohesion in the societies in the European Union, he emphasizes the importance of civic education and local participation structures. In order to disseminate the policies youth councils, students councils and alike are needed to spread information and build bottom-up channels. He argues that the NGO networks are doing their share, however within policies the situation looks more challenging concerning inclusivity.

Michalis Moschovakos, policy officer in European Commission's Directorate General for Education, Youth, Sports and Culture with a focus on social inclusion and participation of young people with fewer opportunities explains the status quo of the activities of the European Commission and the challenges. The youth report, structured dialogue and eurodesk multiplier network are named as success in order to meet the question of inclusive structures. He points to the fact that we need to work towards a global identity and refrain from identity politics. The challenges lay in the lack of harmonization and the little competences the Commission is able to work with concerning this topic.

Discussion outcomes

The session was able to summarize ideas and point at certain challenges:

- 1. There is a need to collect best practices and establish a coherent strategy.**
- 2. There needs to be a social paradigm in policy making concerning approaching youth as a diverse group.**
- 3. And very concrete the structured dialogue needs to be re-evaluated and progressed**

Best practices:

1. The youth organisations involved in the management of the solidarity corps and erasmus serve as a best practice example and should be built onto.
2. The advisory board in the Council of Europe can be taken as an interesting strategy to be adopted.
3. The focus should be on unorganized youth, which can be reached through agile project structures investing in capacity building.

Ideas:

1. The ideas discussed were among others to implement a co-creation policy with the European Parliament through hearings in the committee and yield power on funding decisions to the EP.
2. In order to build a new narrative for Europe we need ERasmus for younger people and funding structures for internships for non-students and students.
3. Student parties could be used in order to connect student groups with political parties.



CASE STUDY "WORKSHOP FOR JONKOPING UNIVERSITY" ON RME WITHIN JU SUSTAINABILITY FESTIVAL 2019, SEPTEMBER

Shaping our Future - JU Sustainability Festival explores how societal, public, and private collaborations, technology and ground-breaking ideas can help create a thriving society for all.

The "Narrative that Matters" at [Jönköping University](https://www.ju.se) was designed together with global sustainable leaders Umesh Mukhi, Yannick Le Guern and Laura Petrache.



On short:

"Responsible Management Education (RME) is the field driven by academic change makers who are inspired to make positive impact in their teaching, research, institution and local communities. This community of change makers who have led such initiatives often have experiences and stories and which could inspire thought and action among the fellow community members.



Stories via their innate nature connect us via tangible human experience to visualize past, present and future for finding solutions. Faculty stories are often intertwined between personal and professional tussle on how they intend to create impact, resolve a RME issue and how do they relate with bigger picture of RME for creating a positive impact."

Thus, in this PRME conference we propose to create a space end time for a storytelling workshop where we will get to

1. Reflect and craft the stories of our initiative
2. Narrate these stories to fellow changemakers
3. Engage in active listening and Appreciative inquiry of fellow changemakers
4. Re-thinking future about Individual and collective initiatives (RME)

5.4. Mentoring, Sustainable Collaboration & Transnational entrepreneurship

The company "B1-AKT" mentors and supports Social Entrepreneurs and (Young) Global Sustainable Leaders, to create a better future, through entrepreneurial projects fostering sustainable development, education, innovation, learning, education and training, gender equality, ecological transition or territories, integration, the arts, citizenship and, more broadly, any project with social, societal and positive impact, ethical and responsible.

Examples of incubated, mentee or accompanied projects:

- **Ment project:** Migrants Entrepreneurs team up with mentors
 - **The 40 + project-Game changers:** Tackle social age, gender stereotypes and Inequality / Social Entrepreneurship
 - **Unesco Academy for young Women:** The fight against xenophobia, extremism and aggression
 - **Create-Seven :** Community of Leaders Exploring the need of new Leadership to create more sustainable society
 - **Tackle Fuel Poverty:** Empowering & incubating Change makers
 - **Cultural IP Initiative :** Sustainable Fashion & Innovative Block chains
 - **Head to Heart Network** – Collaborate with inspired and progressive thought leaders
 - **Crafting for Change-**When Social Design becomes tool of Integration
 - **Link art Project** –Art as medium of expression for Migration Issues
 - **Sarjah University Study**
 - **Global People's Summit**
 - ...
-

THE MENT PROJECT

The **MENT project**, (Migrant Entrepreneurs team-up with mentors) **aims at facilitating, fostering and strengthening migrant entrepreneurship** through **light incubation cycles supported by mentors** in five **EU countries** (Austria, Belgium, Italy, France and Germany). The outcome of MENT is a sound methodology that can be further disseminated and mainstreamed across Europe.

Entrepreneurial projects proposed by budding migrant-entrepreneurs undergo two cycles of light incubation, with each cycle involving the primary activities of **design, implementation, test and evaluation**. Additionally, these projects are supported by tutors and mentors located in five EU countries. At the final stage, the methodology resulting from MENT is disseminated and mainstreamed across Europe.

Forming crucial mentor connections lie at the core of the project. Many case studies have underscored the significant role mentors play in supporting successful incubation programmes in EU and elsewhere. Budding migrant-entrepreneurs can tap on their valuable expertise and in-depth sector experience to refine their business ideas and bring them closer to launch.

Mentors and trainers from migrant communities also play an important part in MENT as they not only act as aspirational role models, but also foster integration and trust by providing multi-dimensional support in the form of facilitating access to **human, social, financial capital**.



General objectives of the project

- The project aims to promote economic and social integration of migrants by supporting them in the development of new business initiatives.
- By involving a large number of mentors (migrants and native) who will assist participants with migration background or refugee history, the project facilitates mutual cultural understanding and reduces intangible barriers between participants and hosting communities.
- In this way the project will implement concrete initiatives aimed at facilitating the access to work of migrants, as well as contributing to the migrant-entrepreneurs' efforts at integration.

The project will result in a proposed **multi-scale approach**. This approach identifies specific issues that must be tackled across the various institutional layers in the multi-level European governance, so that the potential and impact of migrant entrepreneurship may be amplified and strengthened and so fully realised.

More on:

<http://www.mentproject.eu/Ment-supporters/>

<http://b1-akt.com/FR/migrant-integration-lab-global-competitiveness-migrant-entrepreneurship/>



MEnt
Migrant Entrepreneurs
team-up with mentors

**J-6 POUR POSTULER
AU PROGRAMME
D'ACCOMPAGNEMENT
MEnt FRANCE**



Vous avez un projet de créer votre
startup, association, commerce?

Vous êtes réfugié ou migrant, résident
en France ?

**Découvrez comment MEnt peut vous
accompagner vers la réussite !**

Postulez en ligne sur
www.mentproject.eu/apply/




















THE GLOBAL PEOPLE'S SUMMIT 2018

The Global People's Summit provides a space for a truly global conversation to take shape—a place where people and organizations around the world can collaborate, share best practices, foster innovation, build community, celebrate success, influence global agendas, and find new ways to translate their vision into action—together online. The Global People's Summit democratizes access to information and conversations that shape the world. It creates a space where people are not left out of conversations because of the color of their passports, inability to travel or social status. We convene a space that is globally inclusive and not exclusive, putting narratives from around the world into the heart of the work of the UN to decision makers by leveraging technology to take conversations out of conference rooms and into an online public forums.

The Global People's Summit is organized by the The Humanity Lab Foundation in collaboration with the United Nations Office of Partnerships. The inaugural summit was held In 2017 during the United Nations General Assembly and had a digital reach of 84 million in 160+ countries. Inaugural presenting Summit partners included United Nations Foundation, and +SocialGood (powered by The Bill & Melinda Gates Foundation, the Case Foundation, Caterpillar, Cisco, Enactus, Mashable, the Rockefeller Foundation, the United Nations Development Programme, and the United Nations Foundation), International Federation of Red Cross and Red Crescent Societies, SDG Action Campaign and EarthX.

Link: <https://globalpeoplesummit2018.eventbrite.com>

<https://www.globalpeoplesummit.org/supporters>



The image displays a promotional graphic for the Global People's Summit 2018. On the left is a white invitation card with a teal border. The card features the summit logo at the top, followed by the text "YOU ARE INVITED" and "22 SEPTEMBER 2018". It invites attendees to join during the United Nations General Assembly and provides the website "www.globalpeoplesummit.org". Logos for the United Nations, UN Foundation, and Humanity Lab Foundation are at the bottom. To the right of the card is a teal graphic with white text that reads "We welcome our COMMUNITY PARTNER" above the B1-AKT logo. The bottom right corner of the graphic includes the hashtag #GlobePeople and the website globalpeoplesummit.org.

GLOBAL PEOPLE'S Summit 2018

YOU ARE INVITED
22 SEPTEMBER 2018

Join us during the **United Nations General Assembly**
as we lift global voices to change the world.

Attend for free from anywhere in the world.

TAKE YOUR SEAT AT THE TABLE
www.globalpeoplesummit.org

GLOBAL PEOPLE'S Summit

We welcome our
COMMUNITY PARTNER

B1-AKT

#GlobePeople
globalpeoplesummit.org

THE 40+ PROJECT/ THE GAME CHANGERS

The idea: Global Goals 4,5, 8, 10; **Tackle social, age, gender stereotypes and inequality, promote career change to 40+ age group.** [40+project](http://beyondcsr.org/the-40-plus-project/) develops :



- **A European platform**/one stop shop and educational tool in order to provide online and offline training, **coaching and mentoring** to “young” in the field social entrepreneurs or career changers
- An incubator, accelerator on **Sustainable Development Pillars and Social Entrepreneurship**
- Exchange know- how of Soc Ents, initiatives, projects.
- Promote cross generation exchange of know- how, while also calling for **refugees of the 40+ group who wish to acquire new skills**

<http://beyondcsr.org/the-40-plus-project/>





"BRICOLAGE" STRATEGIES FOR SUCCESSFUL VENTURE CREATION REGARDING ACCESS TO CAPITAL/ AMERICAN UNIVERSITY OF SHARJAH

Bricolage is a term that arose from the fine arts, referring to "creating something out of readily available materials." Recently, it has emerged from the entrepreneurship literature in business, describing a capability by which new venture owners "**create something out of nothing**".

In this project, we intend to provide both the fine arts and business perspectives into a cross-disciplinary study expanding upon prior research on the psychological capital of **Syrian refugee entrepreneurs** in Zaatari Refugee Camp in Jordan, through additional survey materials and conflict entrepreneurs.

B1-AKT through its Migrant integration Lab device works in partnership with the research team Professor Becky Beamer and Dr. Kimberly C. Gleason are joining forces as to examine: (1) factors influencing the psychological capital of migrant entrepreneurs and (2) the strategies used by migrant entrepreneurs to create something innovative out of readily available materials (a process referred to as "bricolage", from the arts.)

First, combining the arts perspective and entrepreneurship literatures into a cross-functional research project regarding the migrants being trained through MIL and their ability to engage in entrepreneurial bricolage, and second, a case study about the MIL initiative and its approaches to migrant training. The first project involved in depth surveys of refugees being trained by MIL regarding the resource set they have access to as refugees.

The second, requested by participants in a session of the Academy of International Business this June, examines how a non-profit organization (MIL) can advocate for a diverse population of refugees in Europe. We intend to publish both papers in peer reviewed academic papers.

The American University of Sharjah is a large, diverse university in the United Arab Emirates. Our student population originates from many countries with large refugee communities in the MENA region, Europe, and the Subcontinent. It is in the strategic interests of the university to identify the factors that support entrepreneurship by migrant communities so that the countries hosting them are not as extensively burdened by the economic costs of integration.

On short: Finding Heroes, the Resilience of Zaatari Refugees. The resulting documentary film can be viewed here: <https://www.youtube.com/watch?v=SxKnJZQ6F2Q&feature=youtu.be>





THE 4Cs DESIGN FOR SOCIAL INNOVATION PROJECT

"4Cs From Conflict to Conviviality through Creativity and Culture"

The 4C's is a European Cooperation Project co-funded by the Creative Europe Programme of the European Union. The 4Cs seeks to understand how training and education in art and culture can constitute powerful resources to address the issue of conflict as well as to envision creative ways in which to deal with conflictual phenomena, while contributing to audience development through active participation and co-production. The project aims at advancing the conceptual framework of intercultural dialogue and enhancing the role of public arts and cultural institutions in fostering togetherness through cultural diversity and intercultural encounters.

The European Commission has acknowledged that tackling the migration and refugee crisis is a European obligation that requires a comprehensive strategy and a determined effort. Within such framework, the European Commission has emphasized the role of culture and the arts in contributing towards building a more cohesive and open society through the integration of refugees, helping them to better understand their new environment and its interaction with their own socio-cultural background.





Grounded in the belief that culture and creative practice can emerge as powerful resources in conflict situations, the 4Cs wishes to respond to this challenge by exploring the ways in which culture and the arts can help bring individuals together within a model of intercultural dialogue, mutual recognition, and equal participation.

This will be achieved by fostering equal involvement and by promoting cross-cultural collaboration through the creation and development of different activities such as exhibitions, artistic and research residencies, film screenings, mediation labs, workshops, conferences, publications, an online platform, and a Summer School.

The 4Cs aims at responding to the challenges of migration, security, and freedom of expression by raising awareness about the role of creative and cultural work in the strengthening of European identity and European citizenship in a project of peace and conviviality.

The 4Cs will support community members in their role as active agents in the cultural scene at local, regional, national, and international levels and contribute to a lasting change of attitude and active citizenship in local communities.

<https://www.4cs-conflict-conviviality.eu/post/a-grass-root-public-policy-international-awareness-campaign?fbclid=IwAR0E6w3r3pjpwCuSPrJ1X2LBrdnNnlEaxb1YuSeXKmdsg4XXRq3kECov2cw>

PHOTO CREDIT AIMÉE ZITO LEMA. 13 SHOTS. © FUNDAÇÃO CALOUSTE GULBENKIAN/MUSEU CALOUSTE GULBENKIAN. CREDITS: CARLOS AZEVEDO



THE CREATE-SEVEN COMMUNITY PROJECT



Create Seven is a not-for-profit 'Community Interest Company' run as a co-operative and owned by a community of people who are seeking to develop and use their leadership to co-create a positive change in our society. All modules and programmes are facilitated by leadership psychologists and supported by specialists across a range of fields. We believe everyone is a leader and, together, we can create a better future. This is why we continually strive to ensure the highest levels of [diversity and inclusivity](#) in the participation in our events, modules and programmes.

Purpose

Our society is environmentally, economically and psychologically unsustainable. We need leaders who can create a more sustainable future for us all. Create Seven is driven by the purpose to develop and enable leaders to create a more sustainable society.

Shared Vision

Create Seven will reinvigorate leadership to co-create a more sustainable future by working with a significant, diverse and inclusive membership of new leadership pioneers and by working in close partnership with the Centre for Alternative Technology and other like-minded organisations worldwide. By 2023 Create Seven will be:

- Established as a change maker, shaking up 'leadership' and reinvigorating a desire to be a leader
- Co-creating a better, more sustainable, future with 1,000 New Leadership Pioneers (members) out in our society around the world
- Well known for its principles and values
- Have a membership made up of a completely diverse set of leaders, from all ages, backgrounds, incomes and classes
- Have employees, members and steering group managing the organisation on a day-to-day basis
- In partnership with like-minded organisations and individuals throughout the UK and Internationally
- Publishing documentary, and case studies, completed of our work and the stories of our members making a difference on sustainability
- Publishing influential research

Create Seven will also provide free e-books, articles and podcasts to enable people in the wider community to develop more sustainable leadership.

Co-operative Principles

The co-operative principles are guidelines by which all co-operatives, worldwide, put their values into practice.

1. Voluntary and Open Membership

Co-operatives are voluntary organisations, open to all persons able to use their services and willing to accept the responsibilities of membership, without gender, social, racial, political or religious discrimination.

2. Democratic Member Control

Co-operatives are democratic organisations controlled by their members, who actively participate in setting their policies and making decisions. Men and women serving as elected representatives are accountable to the membership. In primary co-operatives members have equal voting rights (one member, one vote) and co-operatives at other levels are also organised in a democratic manner.

3. Member Economic Participation

Members contribute equitably to, and democratically control, the capital of their co-operative. At least part of that capital is usually the common property of the co-operative. Members usually receive limited compensation, if any, on capital subscribed as a condition of membership. Members allocate surpluses for any or all of the following purposes: developing their co-operative, possibly by setting up reserves, part of which at least would be indivisible; benefiting members in proportion to their transactions with the co-operative; and supporting other activities approved by the membership.

4. Autonomy and Independence

Co-operatives are autonomous, self-help organisations controlled by their members. If they enter into agreements with other organisations, including governments, or raise capital from external sources, they do so on terms that ensure democratic control by their members and maintain their co-operative autonomy.

5. Education, Training and Information

Co-operatives provide education and training for their members, elected representatives, managers, and employees so they can contribute effectively to the development of their co-operatives. They inform the general public - particularly young people and opinion leaders - about the nature and benefits of co-operation.

6. Co-operation among Co-operatives

Co-operatives serve their members most effectively and strengthen the co-operative movement by working together through local, national, regional and international structures.

7. Concern for Community

Co-operatives work for the sustainable development of their communities through policies approved by their members.

More on : <https://www.linkedin.com/pulse/create-seven-story-change-laura-iuliana-petrache/>

<http://b1-akt.com/new-leadership-voices-2-laura-petrache>

<http://b1-akt.com/FR/new-leadership-voices-yannick-le-guern/>

<https://www.facebook.com/watch/?v=1010174072518226>



CreateSeven
Creating futures together

Discovering New Leadership for a more sustainable world

Venues Centre for Alternative Technology, Snowdonia National Park

Seven Stages of Leader Development
This module will develop your capability to practise and demonstrate New Leadership, using and understanding a system of seven stages.

Old Leadership Development Stage 4 Conventional	New Leadership Development Stage 6 Post-conventional
Competitive	Collaborative
Habitual	Agile
Likes to know the right answer	Knows there is no one right answer
Has a vision of the future	Enables others to co-create the future
Driven by ego and self-esteem	Driven by purpose
Protects self by delivering results	Gives self to serving others
Independent	Interdependent
Emotionally intelligent	Emotionally and morally intelligent
Thinks in terms of systems	Thinks in terms of patterns
Authentic to their personality	Authentic to their values

On this 2½ day module you will be able to:

- Explore** what new leadership is, why it is needed, and how it can be developed.
- Experience** activities that develop the capability to demonstrate new leadership.
- Cultivate** new leadership back in your workplace and community.

To book your place
E-mail info@createseven.org
Phone +44 (0) 1462 435052

Dates:
16th – 18th Sept 2018
18th – 20th Nov 2018
3rd – 5th Mar 2019
1st – 3rd Jul 2019

Register your interest via our website
www.createseven.org/discovering-new-leadership

3 Earths
Needed to live sustainably by 2050

82%
Amount of wealth created worldwide each year going to the top 1% of the population

615 million
People suffering from anxiety and depression worldwide

Create Seven is driven by the purpose to develop and enable leaders to co-create a more environmentally, economically, and psychologically sustainable society.
It is a not-for-profit 'Community Interest Company' Co-operative and owned by a community of leaders who are seeking to develop and use their leadership to co-create a better future for us all.

THE TACKLE FUEL POVERTY PROJECT



Fuel poverty has become a major problem in Europe. There are between 50 and 125 million people who struggle every day to ensure adequate heating, light, and cooking power in their dwelling at an affordable price (European Parliamentary Research Service). This has a severe impact on their health and wellbeing. Creative and systems-changing solutions are needed to transform this issue in an opportunity for these people to thrive.

After a successful partnership in 2015-2016, the Schneider Electric Foundation, under the aegis of the *Fondation de France*, and Ashoka, have renewed their commitment to helping improve the living conditions of millions of people facing fuel poverty in Europe.

It is by offering support to the most innovative social entrepreneurs in Europe that we can help entire communities tackle fuel poverty and move towards energy sustainability. The 2017-2018 edition is realised in partnership with Enel and B1-AKT .

Scope of the program

The 2017-2018 “Social Innovation to Tackle Fuel Poverty” program aims to identify, engage, and support to scale-up 15 to 20 innovative organizations that offer creative and systems-changing solutions to tackle fuel poverty and promote energy sustainability in five European countries: Germany, Greece, Italy, Portugal, and Spain.

Goals of the program

The main objectives of the 2017-2018 partnership have been identified as follows:

1. Contributing to raising awareness of the phenomenon of fuel poverty at the European level.
2. Growing the European community of social entrepreneurs tackling fuel poverty and creating synergies between relevant projects.
3. Scouting, selecting, and supporting one Ashoka Fellow working in the energy field.
4. Highlighting the phenomenon of fuel poverty and presenting innovative solutions at COP23 this November in Germany.

Approach of the program

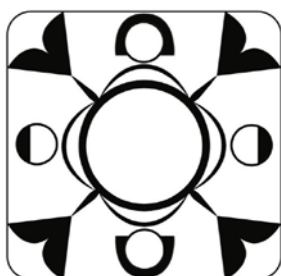
Ashoka, supported by the Schneider Electric Foundation, is launching the 2017-2018 “Social Innovation to Tackle Fuel Poverty” program, in partnership with Enel, aiming to:

1. Offer ongoing support to the 2015-2016 selected innovators.
2. Launch a new Call for Projects in the countries mentioned above and select the most relevant and systems-changing solutions to tackling fuel poverty and promoting energy sustainability.
3. Announce the winners during the 23rd session of the Conference of the Parties (COP23) to the UN Convention on Climate Change in November 2017 in Bonn, Germany.
4. Offer twelve-week personalized and specialized support to the selected social entrepreneurs, for a total of around 300 hours of dedicated mentoring sessions, with the goal of crafting an effective strategy to scale up.
5. Host a two-day European summit to present the strategies of all social entrepreneurs, and conclude the GlobalizerX phase and the 2017-2018 project.

https://www.facebook.com/permalink.php?story_fbid=2021910834488000&id=860366217309140



"THE CULTURAL INTELLECTUAL PROPERTY RIGHTS INITIATIVE" PROJECT



It is designed to be a worldwide movement supporting the recognition of cultural IP rights for craftsmen and women who are the custodians and transmitters of traditional garments, traditional designs and traditional manufacturing techniques.

This initiative was born from the need to eliminate culturally appropriative behavior in the fashion industry and aims to act as mediator between the interests of fashion businesses and those of artisans and traditional creative communities.

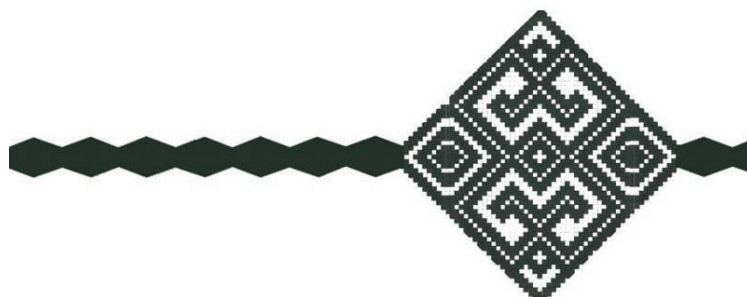
The Cultural IP Rights Initiative supports cultural sustainability and fashion as a form of education and promotion of cultural heritage and traditional cultural expressions.

The mission of Cultural IP Initiative is to promote and implement **the benefit sharing business model** for fostering socially and culturally sustainable collaborations between craftspeople and contemporary designers in the fashion business, based on a fair distribution of intellectual property rights and cultural intellectual property rights.

Through a worldwide network of professionals we want to offer our members support and consultancy in adopting personalized benefit sharing business models and creating **cultural trademarks**.

<https://www.culturalintellectualproperty.com/>

<https://www.culturalintellectualproperty.com/consulting-board>



"HEAD TO HEART NETWORK" PROJECT

Head To Heart Network's philosophy is simple. We live in an increasingly complex world and we are becoming more and more detached from society the environment and perhaps more worryingly, ourselves. Out of a personal search to a find a deeper connection to the world, Head To Heart Network (H2HN) was born.

H2HN's aim, is to help deliver personal and professional growth through a system of practices that include mindful awareness, self-analysis and self-reflection. H2HN also plans to collaborate with thought leaders to promote a positive and sustainable path to well-being, both in the work environment as well as in everyday life.

Through providing positive techniques, to promote inter and intra personal growth, it is believed there will be an overall strengthening of societies collective 'Heart' and H2HN hopes to help people develop both inner and outer awareness, resilience and sustainable growth in order to move towards a happier, healthier world.

Mission

"Our mission is to educate and empower everyone to develop present moment awareness in their daily life and co-create a sustainable future for the worlds global citizens. Through bringing to the fore techniques and practices from some of the world's greatest teachers, past or present, Head to Heart Network aims to offer life skills that will increase awareness, resilience, kindness, connection and creativity in a world that is ever changing and rapidly evolving".

<http://headtoheartnetwork.com/b1-akt/>



"LINK ART" PROJECT

LiNK is an international network of young artists struggling against any form of social and cultural rejection. Link art projects organizes exhibitions under the form of "Workshops solidaires et artistiques". These workshops are **mixing art students and refugees artists**. The latest workshop used as material the safety jacket. Beautiful **works of art** were compeled under the form of a booklet that you can consult here:



https://issuu.com/linkartprojects/docs/le_livret_link_art_projects_8d57666ef49370



"CRAFTING FOR CHANGE" PROJECT



"Crafting for Change" is a project from the Development Division from Sorbonne for the United Nations Organisation **SONU**. This project aims to help communities in distress through the development of craftsmanship. In order to achieve this, three workshops linking design students and craftsmen take place: in Argentina and in France. In Paris, **refugee craftsmen** are currently working with design students from The Sorbonne University.

The aim of it all is to create a positive image for these communities, **refugees and rural craftsmen** in order to enhance their social and economic integration into society.

<https://www.craftingforchange.org/>



DEZAVIDART KIDS PROJECT

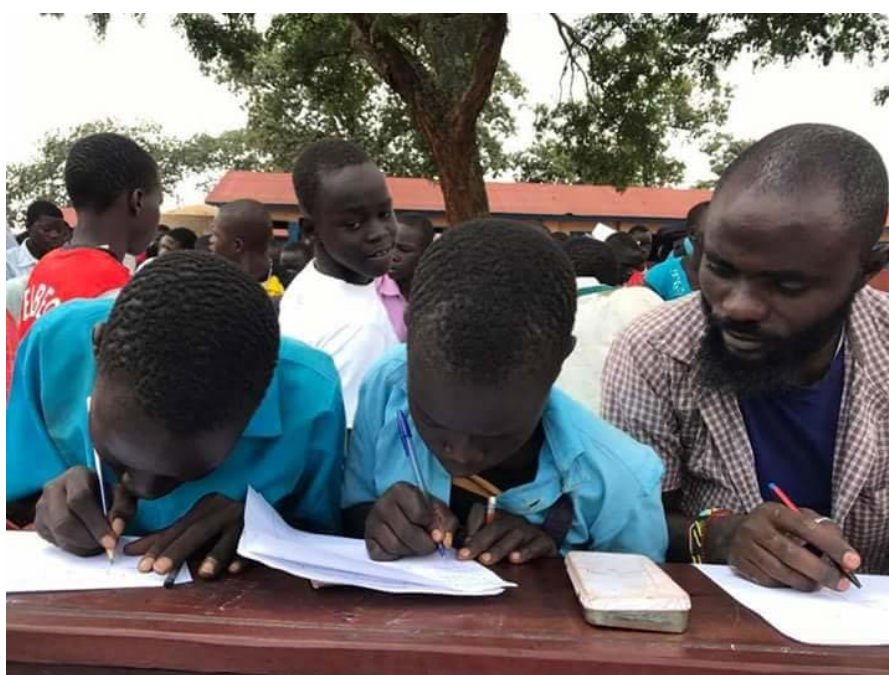
"INTEGRATION THROUGH ARTS"

Iragi Zabona Dezaira an **activist refugee** Artist & Journalist from Congo and the founder of the Dezavidart Innovation (Dezaira Bin Zabona Art and Videography)foundation. He opened up **a free school for children** called Dezavidart kids to **help children** with problems to be enrolled in Uganda education due to **language barriers** and **financial issues**. He is a global artist : " I love drowning with acrylic and make sculpture with mastic" says Dezaira . In addition to paintings, Dezaira also enjoys expressing himself through hip hop, video art, and poetry.

From Uganda with love –An article of Iragi Zabona Dezaira

« Refugee is just a name and together we can overcome the challenges with our brothers and sisters with that status especially , negative challenges that they are facing in everyday life. This not means by give them a million of euros, but giving them access on how to make their lives sustainable. All over the world refugees are hustling hard to get access on education and finance protection which still impossible and those who benefit from the few organisations like Migrants Integration Lab - Sustainable Solutions are are not many ...

From the refugees that I managed to talk with coming from different areas around the globe, and yet it's very difficult for us to believe in them because we only think about ourselves and I'm saying this due the experience. Since a refugee is not allowed to get a finance loan and be considered as equal citizen, people are not considering him as a human being who can have access to other services similar to rightfull citizens. If I would be intitled to write an article about this situation and start with introducing myself as Iragi Zabona a Refugee from Uganda, few will read it. But still, Migrant Integration Lab gave me a chance to express my feelings and write upon it. Thank you with much love, Iragi. »





SUMMING UP

"If you want to build a ship, don't drum up the men to gather wood, divide the work and give orders. Instead, teach them to yearn for the vast and endless sea" Antoine de Saint Exupéry.

Society gives high recommendation to individuals who lead transformational change, but this at times has proven to be a difficult and daunting task. There are but a handful of leaders who can be classified as remarkable.

These leaders' pioneered great changes that positively revolutionized our world but it came at a great cost. Martin Luther King Jr. was assassinated. Mahatma Ghandi was assassinated. Nelson Mandela was imprisoned. Abraham Lincoln was assassinated. They all came to the point of decision making and endured "Crossing the Rubicon."

The phrase "Crossing the Rubicon" means to pass a point of no return, and refers to Julius Caesar's crossing of the Rubicon River in 49 BC, which was considered an act of insurrection. It refers to any individual or group committing itself irrevocably to a risky or revolutionary course of action. When we make a difficult decision from where there is no way back, we say we cross the Rubicon.

To drive change requires determination: B1-AKT Leaders are one of those leaders that understand the art of communication to effectively get their message across. They are driving change with unfailing determination, believing in the cause and they are making it happen. In face of enormous setbacks and obstacles they show commitment, patience, and persistence.

For our leaders the great need of Inspiration is a must. We are part of those setting strategic organizational objectives as a starting point. We make sure that tasks and road maps are created in order to operationalize our leading vision and we are ardent promoters of innovation.

Our Founders believe that "risk brings change and opportunity and that risk-taking is an indispensable part of leadership". They are making a difference by the courage to chart new paths, the only way forward. They are part of visionary leaders that paint a clear compelling picture of what is possible. They see into the future and strive to take others there: Creativity and Innovation are the lifeblood of B1-AKT.

As for all companies, It is challenging when facing an uncertain future, but despite these circumstances B1-AKT has a very high staff commitment. This allowed us to continue to focus on delivering strong outcomes while building on this to secure very significant contracts that will shape our delivery in 2020, and with it our ability to achieve maximum impact in our communities in the coming years.

"At a time of great economic and institutional turbulence there are many opportunities arising for new social ventures; these have the potential for both scale and replication. We are committed to stimulating and supporting high potential social innovation and (social) enterprise activity."





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