

B1-AKT / E-LAB



LEARN THE FUTURE OF YOUR BUSINESS WITH B1-AKT'S E-LAB

**“Covid 19 Responses & Planning
considerations for organizations,
private business and entrepreneurs”**

www.b1-akt.com

BUILDING A BUSINESS CONTINUITY PLAN IN A CHALLENGING COVID 19 CONTEXT



“COVID 19 RESPONSES & PLANNING CONSIDERATIONS FOR ORGANIZATIONS, PRIVATE BUSINESS AND ENTREPRENEURS”

In this webinar you will be able to:

- Explore key factors for understanding the impact of the COVID-19 pandemic on your business
- Receive concrete guidance and sustainable solutions for building a **business continuity** plan, resilience and moderate annual exercises to ensure your plan as to efficiently **mitigate realistic disruption**
- Analyze the impacts on your business diagnosis
- Apply an immediate COVID-19 Response and Management of the Business
- Organize your remote work-force

Other available themes on demand:

- **Crisis Management**
- **Corporate leadership**
- **Manage Isolation and Loneliness of remote workers**
- **Ensure the wellbeing of your employees:** Ikigai and mindfulness tools developed in partnership with our UK based partner “Head to Heart Network”

Sustaining your training and business strategies during Covid -19 with B1-AKT permits:

- maintaining operational continuity, and meeting customer expectations
- virtual learning that offers a great opportunity to get the knowledge you need from the comfort of your home
- practice collaborative leadership skills amid the current crisis
- practice emotional intelligence that it will go a long way in keeping virtual teams connected and productive during this transitional period.

Added value:

- Effective crisis response and the critical involvement of mindsets and preparations
- Learn basic skills in Critical Thinking that apply to Crisis Situations
- Creating organization-wide awareness about the unknowns and unexpected crisis that could hit the business
- Understanding the impact of an organization's employees and team leaders' readiness for crisis response.

Our mission is to assist companies as best we can through this crisis and beyond. We have therefore endeavored to source a solution to providing specific training in both online and offline formats – online in the short to medium term.

B1-AKT **assesses and mitigates** potential business disruptions through our Resiliency Program & Labs. As part of our best practices approach, B1-AKT **does plan for specific scenarios**. Moreover, the company reviews and prioritizes the recovery of the critical processes that may be impacted during any disruptive event via an all hazards approach. With this approach, we capture the relevant elements to work effectively within any scenario. B1-AKT invites all companies to forward a list of their training needs – types and numbers required (if available) at their earliest convenience. For tailored training or more information please send us a mail at contact@b1-akt.com.

Get on the Fast Track to Success: www.b1-akt.com

Key words: Blue Strategy/ Sustainable Solutions/Holonomic approach/ Transition Design/Black Swan Theory/Complexity Management/Axiological Action/ Win Cube/ Entrepreneurship/Leadership/Business continuity plan.



YANNICK LE GUERN

Innovative Entrepreneur // Global Shaper // Internationally Experienced.



Yannick Le Guern, President and Founder of the company B1-AKT Leading Sustainable Strategies and Paragon Communication offers an example of today's **global sustainable leader** & change maker: internationally experienced with the ability to turn experience into value **creating opportunities** that serve both his organizations and the world.

Yannick Le Guern: President and Founder of the company B1-AKT Leading Sustainable Strategies and Paragon Communication/ Institute for Government // Co-founder of "Global Sustainable Leaders" Network // Think Tank "Be One -Shaping a better future"

Global sustainable leader & change maker: internationally experienced with the ability to turn experience into value creating opportunities that serve both his organizations and the world.

Innovative Entrepreneur//Global Shaper//Internationally Experienced//Implementer of Sustainable Strategies//Archetype Communication//Deep Thinker –//Public Policy Creator and Implementer//Lecturer//Innovator// Researcher//High Political Adviser//Journalist//Change Maker//Network Aggregator//Strategy and Complexity Leading Expert// *Strong ability to solve complex company problems using excellent judgment and decision-making skills.*

Key words & Interests: Strategic management// Complexity//Sustainable Leadership//Endeavour//Social Impact //Sustainability Politics//Transformation Projects//**Government Efficiency** //Leading Management//Innovation//Change Management

Academic studies: a double PhD in Strategic Management and Organizational Sociology (University of Paris IX Dauphines)



LAURA PETRACHE

Visionary Entrepreneur// Global Sustainable Leader// Change Maker.



Involved in the world of politics Laura is very active in supporting and advising political figures as senior political adviser. Her life and background are **international**, her experiences **intercultural**, her sharp and agile thinking is able to adapt both "in" and "out of the box".

Laura Petrache: VP / Head of International Department, Co-founder B1-AKT Leading Sustainable Strategies and Paragon Communication

16+ years of initiating and delivering sustained results and effective change

Paragon Communication Leading Expert-Motto design//Design Thinking
Innovator and Creator //Intercultural Expert//Capacity Builder//Sustainable
Strategies of Communication-Internationally experienced Adviser//Network
Aggregator//Inspirator//Mentor//Story Teller//Bridge Builder//Political Adviser.

Key words: Co-evolutionary Leadership//Win Cube//Social Design//Axiological
Action//Holonomic(s) Approach//Transition Design//Humanistic Management

Interests: Gender Equality//Transnational Frameworks//Migrants Sustainable
Integration//Identity-Civic engagement-Sustainable Communities//Education-
Sustainable Learning//Global citizenship& Democratic //Innovation//Design
Thinking//Strategic Design// Policy Making//Transformative
Politics//Interculturality

Academic Studies: Belles Lettres PhD (Philology) (University of Bucharest)



JEAN-YVES BARBIER

Head of Business Strategy & Operations

Proven track record of bringing leaders up through the organization through mentorship, coaching, and instilling leadership qualities with the team.

Jean Yves Barbier: Head of Business Strategy & Operations B1-AKT Leading Sustainable Strategies and Paragon Communication

Associated Professor//Innovator//Researcher// Entrepreneur//Associated Director and Founder of CréaTiviTroN, an entrepreneurial creativity accelerator// Co-founder of an academic incubator –ESSCA ENTREPRENDRE)

Experienced in all aspects of business formation, operation, finance, marketing and management//Visionary product developer with deep education in research and analytics //Effective Motivator //

Initiator and problem-solver using creativity, resourcefulness, and assets to break down and overcome organizational obstacles //Lifelong learner//

Proven track record of bringing leaders up through the organization through mentorship, coaching, and instilling leadership qualities with the team.

Key words/ Interests: Management// Entrepreneurship//Open Innovation//Organizational Learning//Business Model Innovation //Wise Leadership//Lecturer//Associate Professor//Business Schools.

Academic Studies: "Ecole Polytechnique" PhD